

**Inspiring Minds,
Changing Lives!**

**SHERATON
GRAND
SACRAMENTO**
JANUARY 9 - 11, 2018

Youth@Work
CONFERENCE

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THE CALIFORNIA
WORKFORCE ASSOCIATION

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Youth@Work 2018 Conference

Sheraton Grand Sacramento

January 9 – 11, 2018

Conference Program

(as of Nov 21...subject to change)

The Conference will address the formidable issues facing youth and young adults in preparing for work in today's economy, and the challenges educators and workforce professionals have in serving them effectively. Come get ideas for helping connect all youth to employment and "earn and learn" experiences that lead to viable economic futures and meaningful careers.

TUESDAY, JANUARY 9, 2018

Preconference Trainings *(times vary)*

9:00 – 11:30

The Dollars and Sense of Social Capital Networks

Edward DeJesus, National Director, Workforce Development Programs
Youth Advocate Programs, Inc.

This session will discuss the need for youth workers to reach out and connect youth with the vast civic, community and economic agents that are essential to their lives and futures, through the networks we build and can access. Find out how you can become Opportunity Advisors.

9:30 – 11:30

Career Wise Colorado: America's First Statewide Youth Apprenticeship Program

Gardenia Ballroom

Moderator: Diane Walton, Region 6, U.S. Department of Labor
Colorado presenters pending

CareerWise Colorado is a statewide youth apprenticeship model that coordinates the existing systems of industry and education, creating real, tangible benefits for both the employer and the apprentice. As in California, businesses are having difficulty finding employees with the appropriate competencies to effectively fill skilled positions. Modern youth-apprenticeships address the problem by changing the paradigm

and helping businesses become producers of young talent rather than simply relying on an already overwhelmed education system.

Their goal is ambitious: Create over 20,000 apprenticeships in high-demand, high-paying occupations across multiple business sectors by 2027. Current pathways include Advanced Manufacturing, Business Operations, Financial Services, Healthcare, and Technology. What should our goal be? What's our next step in apprenticeship for youth?

9:30 – 11:30

A Deep Dive into Youth Performance

Evan Rosenberg, Youth Office, U. S. Department of Labor

12:30 – 2:30

OPENING PLENARY

Welcome

Stephen Baiter, Chair, CWA; Executive Director, Oakland Workforce Board

Opening Remarks

The Honorable **Darrell Steinberg**, Mayor, City of Sacramento

Darrell Steinberg is the Mayor of Sacramento and was the Senate President pro Tempore in the California Legislature. He is one of Sacramento's most accomplished public servants, serving the Sacramento community for over 20 years.

Inspiring Minds...Changing Lives

Arel Moodie has brought his "awesomeness" to schools here and abroad (and to national workforce conferences) ever since he was a youth himself. The creator of the *College Success Program*, Arel is a dynamic and powerful speaker with a message that connects equally with youth and adults.

Michael Karl is an illusionist and magician. His own experiences growing up and learning to do magic taught him many important lessons along the way. Michael will demonstrate his magic and help you reframe your everyday problem solving, sharing the perspectives and skills he uses to create the illusions and magic for audiences all over the country.

2:30 – 3:00

Refreshment Break with Exhibitors

3:00 – 4:00

Group I Workshops

1. Going to the Source: Connecting Youth to Water Industry Jobs
2. Technology + Youth = AMAZING (KK)
3. The (Bright) Grey Area: A Compass for Youth vs. Adult Enrollment
4. Beyond the Dream: Langston to Kendrick, Martin to Chance the Rapper
5. Combining Work Skills Development, Social Enterprises and Employer Training
6. Driving Engagement Among Youth of Color in Technology
7. Beyond Partnering: A Fully Integrated WIOA/ Probation Service Delivery Model
8. Restoring Life to a Zombie Culture *(and we aren't talking about the youth)*
9. Trauma: What You Need to Know in Working with Youth & Young Adults

4:15 – 5:15 Afternoon Plenary

Career Connect Model

Tim Probst, Director, Workforce Initiatives, State of Washington

5:30 – 6:45 **Welcoming Reception**

Meet with your peers and exchange ideas in a relaxed, informal setting.

WEDNESDAY, JANUARY 10, 2018

7:30 – 8:30 Continental Breakfast

8:30 – 9:30 Morning Plenary

Youth Issues by the Numbers

Gavin Newsom, Lt. Governor of California *(invited)*

Getting More Businesses to Support Youth Workforce Development

Panel of Engaged Businesses

Florida Energy Workforce Commission

Employers Participating in the Career Pathways Trust
Workforce Board Members

This session will explore keys to getting higher rates of participation from employers, providing many more opportunities to connect youth to learn and earn experiences.

9:30 – 10:00 *Refreshment Break with Exhibitors*

10:00 – 11:30 **Group II Workshops**

1. Engaging Employer Partners in the 9 – 14 Model (NYC)
2. Promising Practices for Disconnected Youth: Lessons from the Performance Partnership Pilot (P3)
3. Career Pathways Are Not Linear: A New Methodology
4. Youth Employment, Resiliency and Equity (Rising Sun Energy Center)
5. Getting Results from Work Based Learning (USDOL)
6. Top Ten Case Management Strategies (TC)
7. A 7 Step Program for Foster Youth Employment: From Surviving to Thriving
8. Serving Gang Related or High Crime Area Youth through Community Partnerships
9. Bridging the Gap for Youth with Disabilities

11:45 – 1:00 **Dwight Brydie Scholarship Luncheon**

Speaker

The Honorable Brian Dahle, First Assembly District,
California State Assembly

Three young adults will receive \$1,000. scholarships to further their education and skill development. Be inspired by their stories.

The underwriting of the Dwight Brydie Scholarships is generously provided by Grant Associates.

1:15 – 2:15 **Group III Workshops**

1. How to Hire, Onboard, Engage And Retain the Top Talent (Larry Robbin)
2. The Future of Work and Youth Futures
3. Governments Engaging Youth: Transforming Youth Pathways into Public Service Careers
4. A Manufacturing Internship Program for the Next Generation Manufacturing
5. Attracting and Supporting Youth through a Competency Based Career Pathway Model (ed2go)
6. Empowering Special Youth Populations
7. Incarceration to Innovation: How Justice Involved Youth Can Thrive
8. Inspiring Minds for Success: A Human Centered Design to Unconscious Bias
9. CalCRN Resources: CA Career Zone and Lesson Plans

2:15 – 2:45 *Refreshment Break with Exhibitors*

2:45 – 3:45 **Group IV Workshops**

1. Promising Practices to Lower Recidivism and Keep Youth from Going to Jail
2. Summer Employment Program Funds for Students with Disabilities
3. Resilience Can Be Taught: 10 Tools to Motivate Any Student
4. Apprenticeship 2.0: A Job and College with No Debt
5. Bridging the Generation Gap: Preparing Youth for Workplace Success in a Formal Business Culture

6. The Power of Partnerships: School Districts, Employers and the Community
7. Interagency Transitional Management for Youth
8. Student Leadership in a Behavioral and Mental Health Career Pipeline
9. Very Engaging Workforce Trainings for Disengaged Youth (Access)

4:00 – 5:15 Mini-Plenaries

The Invisible But Powerful Dividends of Social Capital

Edward DeJesus, National Director, Workforce Development Programs
Youth Advocate Programs, Inc.

Every time we promote networking, credentialing and grit as the keys to workforce success without helping youth develop the necessary social capital to enhance their achievements, we are selling youth short and further promoting the social inequality that many of us are fighting against. Social capital delivers earnings, retention, and advancement gains that we can only dream about.

This session will discuss the need for youth workers to reach out and connect youth with the vast civic, community and economic agents that are essential to their lives and futures, through the networks we build and can access. This session will help you begin to expand your own social networks so we can model what we teach.

Getting Outside the Box

Michael Karl

The truth is, thinking outside the box isn't easy. It's why "they" keep telling us to do it. In this session, Michael Karl, magician and illusionist, will share his secrets for acquiring fresh perspectives that allow you to do what appears to be the impossible.

Arel Moodie -

8:00 – 10:00 **Comedy Showcase**

We all need a good laugh, and at the end of the day, it's a sense of humor that sometimes gets us through the most difficult times, and keeps relationships intact. Don't miss this night of fun and laughter open to all Conference attendees.

THURSDAY, JANUARY 11, 2018

7:30 – 8:30 Continental Breakfast

8:30 – 9:30 Morning Plenary

Advancing Career Technical Education in California

Representatives from CTE and Adult Education at both the secondary and post secondary level, and workforce development directors

Career Technical Education is still not seen as the most desirable option for most young people, yet it offers careers and wages that are often not matched by many college graduates. This session will discuss ways we can advance CTE career choices and shift the thinking many parents and students have about CTE as an exciting career option.

9:45 – 10:45 **Group V Workshops**

1. Creating Career Pathways into Nonprofits and Education: SF Youth Worker Institute
2. How to Engage and Serve Youth with a Mobile App
3. Social Justice League: Youth Leaders Changing Lives and Communities
4. WIOA and Charter School Integration (Learn4Life)
5. Start Here: A Human Centered Approach to Youth Engagement
6. Transition to Success: "Exploiting" County Government to Expand Earn and Learn Opportunities for Youth (Alameda and Tulare)

11:00 – Noon Closing Session
Youth Voices: Suggestions and Advice from Some Participating Youth

YOUTH LEADERSHIP PROGRAM SCHEDULE

Tuesday, January 9, 2018

9:00 – 11:30 YOUTH LEADERSHIP PROGRAM...Module I

Kamilos/ Level 3

***** Self Discovery *****

Arel Moodie, Arel Moodie International
Michael Karl, Michael Karl Magic

All successful individuals must answer the question “who am I?” Knowing who you are reveals what you are willing to fight for. This module helps participants learn about themselves on a deep level as well as connect with other youth attendees.

Please note: It is important that youth in the Leadership Series participate in this first session if possible.

3:00 – 5:00 YOUTH LEADERSHIP PROGRAM: Module II
Kamilos/ Level 3

***** Destroying Self-Doubt *****

Arel Moodie, Arel Moodie International
Michael Karl, Michael Karl Magic

You can give youth all the tools in the world but if they have low self-esteem or don't believe they can be successful, it won't matter. In this module, youth will learn how to destroy limiting beliefs about themselves, turn the “I can't” beliefs in their lives into “I can”, create an attitude of respect and gratitude, and learn unheard of strategies on goal setting that really work.

Wednesday, January 10, 2018

9:45 – 11:45 YOUTH LEADERSHIP PROGRAM: Module III
Kamilos/ Level 3

***** Real Secrets of Success Revealed *****

Arel Moodie, Arel Moodie International
Michael Karl, Michael Karl Magic

We've heard the phrase “it's not what you know, it's who you know.” This isn't true. It doesn't matter so much what you know or who you know, but who knows you AND who likes you. Success is about building a good work ethic, skillset, reputation and network.

This module will reveal closely guarded secrets to make all of the four previous elements come to light in an easy to follow, step-by-step action

session, including secret strategies used by CIA agents and other experts to create rapport.

1:15 – 3:45

YOUTH LEADERSHIP PROGRAM: Module IV
Kamilos/ Level 3

*** **Action Steps/Celebration** ***

Arel Moodie, Arel Moodie International

Michael Karl, Michael Karl Magic

In the last module, youth create their own personalized action blueprint called the “Life Intention Plan” based on what they have learned throughout the training to guide them on their leadership journey.