Hunting Genius
MEETING OF THE MINDS IN MONTEREY
September 4 - 6, 2018
MONTEREY MARRIOTT HOTEL

calworkforce.org/mmm-con
MEETING OF THE MINDS IN MONTEREY
Hunting Genius

Tuesday, September 4, 2018

PRECONFERENCE SESSIONS (times vary)

9:00 – 11:30
Building California’s Youth Apprenticeship System As If the Lives of Our Youth Depended on It…Because They Do
San Carlos 1 Marriott Hotel

Moderator: Kristin Wolff, Senior Associate, Social Policy Research Associates

Design Leads
Bob Lanter, Executive Director, CWA
Vinz Koller, Senior Strategist, Social Policy Research Associates
Mitchell Harp, Dean of Apprenticeship Programs, Trident Technical College, Charleston, SC

Bob Lanter and Vinz Koller will report back from the Apprenticeship Summer Institute in Zurich, Switzerland, where they worked on California’s Reform Case for a Youth Apprenticeship system.

Following their report out, attendees will then co-design an action plan to transform the way we expose our youth to the workplace through the implementation of a youth apprenticeship system that meets California’s diverse needs.

10:00 – 11:30am
State and Local Workforce Board Member Capacity Building Exchange
Steinbeck 1c Monterey Conference Center

Michael E. Rossi, Chair, California Workforce Development Board
Tim Rainey, Executive Director, California Workforce Development Board
Jan Vogel, Chair, CWA; Executive Director & CEO, South Bay Workforce Board

Both State and local Workforce Development Board members are invited to this special session that offers the opportunity for Board members to ask questions and share perspectives. Explore policies and practices that create better outcomes for job seekers, workers and businesses in your community and region. All Board members welcome, and hear about the many initiatives being carried out by Boards across the state.

10:00 – 11:30
CSU Extended Education: Preparing the Future Workforce
Steinbeck 1a Monterey Conference Center
Sheila Thomas, Assistant Vice Chancellor, Self-Support Strategy and Partnerships; Dean, Extended Education for the California State University
Jenni Murphy, Dean, College of Continuing Education, Sacramento State
Eric A. Bullard, Associate Vice President & Dean, CSU Los Angeles

This session will be part focus group, part listening session, part resource mapping, and part relationship building. Through this process, we hope to visualize how the CSU System can offer and provide what Workforce Boards and their customers need.

10:00 – 11:30
The Executive Edge
Los Angeles Marriott Hotel

Moderators
Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges
Bob Lanter, Executive Director, CWA

CWA Boot Camp Graduates

CWA’s Executive Boot Camp helps executive staff hone their skills to become even more effective leaders. Boot Camp addresses leadership development, partnership building, business engagement, labor market dynamics, staffing boards, politics, and other skills workforce executives need to operate effectively in complex environments.

This year-long training provides the knowledge, tools and peer-to-peer learning needed to thrive in uncertainty and to fulfill your role as a regional leader, a steward of public resources, and an effective workforce development professional.

Hear Boot Camp graduates discuss each of the core skills that provide an “executive edge” leading to state-of-the-art high performance workforce programs. Feel free to join anytime during the session.

MIND POPS
These quick sessions feature resources and ideas that are sure to advance your thinking, your approach and your programs.

9:00 – 9:45 / Mind Pops Round 1

Using CalJOBS To Enhance Partner Referrals
San Carlos 2 Marriott Hotel

Sandra Michel, Director of Compliance, SELACO Workforce Board
Stacey Holmes Girdner, One-Stop-Operator, SELACO Workforce Board
Blanca Rochin, Principal, Downey Adult School
Participants will learn how to use CalJOBS to enhance collaboration, improve service delivery, and increase the ease of accessing services for customers. Hear more about referring customers through connections...not just information, and how to involve customers with system partners through direct linkage and real-time connection using CalJOBS.

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The Fourth Industrial Revolution and the New World of Work
Steinbeck 1b Monterey Conference Center (MCC)

Amy Kaufman, K12 Pathways Alignment Consultant, New World of Work

The New World of Work (NWoW) is a nationally recognized curriculum for building employability skills needed for the 21st century. This hands-on, interactive workshop dives into how the curriculum, its teaching strategies, and digital badge assessments equitably support and prepare students in high school and postsecondary education to thrive in the global economy.

10:00 – 10:45 / Mind Pops Round 2

Accessing Data to Tell a Numbers-Based Story About Your Region
San Carlos 2 Marriott Hotel

Justin Wehner, Research Program Specialist, Labor Market Information Division Employment Development Department
Rickey Nguyen, Research Program Specialist, Labor Market Information Division Employment Development Department

Check out our newest LMI dashboard built for regional planning units! This web-based dashboard makes information tailored to regional planning units easier to access than ever before. Participants will learn how to access data and tell a numbers-based story to support regional planning activities.

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Exciting Developments with WIOA Co-Enrollment in California
Steinbeck 1b Monterey Conference Center (MCC)

Jennifer Hernandez, Associate Secretary, California Labor & Workforce Agency
Neil Kelly, Workforce & Economic Development, California Community College Chancellor’s Office
Loren Shimanek, Senior Evaluation and Performance Specialist California Workforce Development Board
MaryAnn Pranke, President, MaryAnn Pranke Training & Consulting, Inc.
GlendaleLEARNs Coordinator, Verdugo Workforce Development Board

California is diving into co-enrollment in a big way. Hear about the new co-enrollment policy that is coming out and receive an update on the four statewide co-enrollment teams…policy, data, technical assistance, and employer engagement. Take a deeper dive into an existing strategy that is resurfacing across the state.

11:00 – 11:45 / Mind Pops Round 3
Skills for a Zero Emissions Future: Regional Partnerships in Action
San Carlos 2 Marriott Hotel

Facilitator
Diane Walton, Public Private Partnerships, ETA, Region 6, U.S. Department of Labor

Panelists
Larry Rillera, Air Pollution Specialist, California Energy Commission
Morgan Caswell, Environmental Planning Division, Port of Long Beach
Melissa Infusino, Director, Workforce Development, Long Beach City College

In support of a zero emissions future, this panel will discuss how the Port of Long Beach, California Energy Commission, Long Beach City College, and industry, partnered to assess needed skills of current and future workers, identify skills gaps, evaluate regional educational and training programs, and make recommendations for new curriculum to support the regional workforce.

The Port of Long Beach, an award winning Green Port, has been piloting zero emission vehicles and technology to achieve zero-emission terminal equipment by 2030 and zero-emission trucks by 2035.

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Visualizing the Adult Education Pipeline: A Demo of LaunchBoard
Steinbeck 1b Monterey Conference Center (MCC)

Neil Kelly, Workforce & Economic Development, California Community College Chancellor’s Office
Randy Tillery, Project Director, Workforce Systems & Post-Secondary Education, WestEd

The LaunchBoard provides WIOA based metric data for community college and K12 adult programs that charts progress, employment, and earnings outcomes for both CTE and non-CTE pathways. The aim is to facilitate local, regional and statewide conversations about how to foster student success and economic mobility. See a demo of what is being called the Adult Education Pipeline and how it aligns with your workforce strategies.
OPENING PLENARY: The Hunt Begins  San Carlos Ballroom

Welcome and Speaker Introduction
Jan Vogel, Chair, CWA;
Executive Director & CEO, South Bay Workforce Investment Board

Keynote Speaker
Rodney Peete, Co-Founder, HollyRod Foundation

Following his career in the NFL, Rodney has worked as a television broadcaster, radio personality, author and philanthropist. He is currently president of HollyRod Entertainment. With his wife Holly Robinson Peete, he co-founded the HollyRod Foundation that generates funds to fight Parkinson’s disease, support children with autism, and improve the quality of life for those in need.

2:00 – 2:30  Exhibits & Refreshment Break  San Carlos Foyer

Our own version of the Genius Bar! Find out how our exhibitors and sponsors might just have the solution you need to change things up in your region. Get new ideas and some freebies to take with you as well.

2:30 – 3:30  Strokes of Genius: Round I Workshops

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

What’s the Problem (We Are Trying to Solve): A Fresh Perspective on Designing and Instigating Change Processes
Steinbeck 1a

Virginia Hamilton, Senior Lead, Design Thinking and Innovation, American Institutes for Research (AIR)
Samia Amin, Principal Researcher and Practice Area Director, AIR
Trent Sharp, Senior Technical Assistance Consultant, AIR

It’s amazing how often we jump to solutions, without spending enough time figuring out the real problem we are trying to solve. Sometimes we don’t have enough information and trust our gut, rather than looking deeply at data…data from our own administrative systems or insights from Behavioral Science.

Join this dynamic trio from AIR that will show you a robust GIS tool that layers information about people, services and jobs all in one map. Learn how to frame your problems based on what we know about fundamental human behavior, and most saliently, how to use that knowledge in your service design.
Immigrant English Learners: Co-Enrollment Partnerships to Support Their Success
Steinbeck 1b

Moderator: Jennifer Hernandez, Associate Secretary, California Labor and Workforce Development Agency

Panelists
Michelle O’Camb, Sacramento County Refugee Coordinator, SETA/Sacramento Works
Kristina Meza, Program Manager, Adult Workforce Services, OCAPICA

Learn how workforce, adult education, and CBO partnerships are co-enrolling English learners in WIOA Title I and II services and building expanded partnership networks to support their success.

This interactive session will offer concrete strategies that promote co-enrollment, including outreach, case coordination, and data collection practices that change the way the workforce system operates to serve immigrant and refugee English learners with a wide range of abilities and support needs.

Accidental Techies: Mistakes, Miscues and What You Need to Know Before You (Try) to Build an App
Steinbeck 1C

Amanda Gerrie, Co-Founder, CareerHub and Pathways Consultants
Kim Coulthurst, Co-Founder, CareerHub and Pathways Consultants
Nicole Scholes, Workforce Development Specialist, Foundation for California Community Colleges

Let’s face it…government is not the quickest to adopt innovative practices and is often last to the table to implement new technology. Meet team members from CareerHub and LaunchPath who will share their lessons implementing new technology solutions. Learn how they engaged line staff and management and other lessons they learned about building technology solutions.

All workshops listed below are in the Marriott Hotel

California’s Cross-System Analytics and Assessment for Learning and Skills Attainment
San Carlos 1

Daniel Rounds, Deputy Director, California Workforce Development Board
Patrick Getz, Project Manager, California Workforce Development Board
Elizabeth Holm, Technical Analyst, California Workforce Development Board

This session will provide an overview of the progress and capabilities of California’s Cross-System Analytics and Assessment for Learning and Skills Attainment (CAAL-Skills)
System. The CAAL-Skills Project is an interagency and multi-departmental effort to pool participant and program data across workforce development, training, related-education, and human service programs and funding streams. CAAL-Skills uses common performance measures to examine participating program outcomes by region, provider, service, demographics and industry.

**A Fully Integrated WIOA/Probation Model That Delivers Desired Outcomes**  
San Carlos 2

**Heather Alexander**, Youth Program Manager, AFWD, Inc. /NoRTEC  
**Ron Kimberling**, Deputy Probation Officer, Butte County Probation Department  
**Lucas Russell**, Probation Officer, Butte County  
**Ayana Venable**, Counselor, Butte County Juvenile Hall  
**Griselda Lopez**, Youth Career Center Advisor, AFWD, Inc.

The Alliance for Workforce Development (AFWD) and the Butte County Probation Department are successfully using evidenced based reentry practices to serve justice involved young adults and support them as they move into the workforce.

The Partnership prioritizes supervision, treatment, multi-agency support, and accountability during Work Based Learning placements, and extensive education of the client in the areas of employment, personal finance, while helping them build a positive social network. The results? Better employment outcomes, lower recidivism, and safer communities!

This Q & A based session emphasizes how to align services, collect data, and implement a shared, holistic approach to employment services for individuals on probation.

**Upward Mobility, Skills, and (Real) Equity Partners: The Future of Work for Boards**  
San Carlos 3

**Discussion Leader**  
**Kristin Wolff**, Senior Associate, Social Policy Research Associates

**Panelists**  
**Andy Hall**, Chief Operating Officer, San Diego Workforce Partnership  
**Luther Jackson**, Program Manager, NOVA  
**Caleb Jonas**, Senior Director for Growth and Partnerships, Samaschool

Emerging technologies are changing the nature of work – creating new jobs, eliminating others and restructuring entire labor markets. Record low unemployment has not materially raised wages. Gig work is flexible, but has exacerbated inequality. Young people need skills—without debt.

These generation-defining challenges call for leading (not just managing), equity (not just access), and scaling solutions (not just delivering performance). This session will
focus on shaping a vision for meaningful Workforce Board engagement into this new economic future.

You’ve Landed a Large Recruitment…Now What?
San Carlos 4

Shawna Glazene, Business and Workforce Consultant;
Phyllis Stogbauer, Deputy Director of Program Services;
Nuvia Varela, Adult/Youth Program Manager;
Fresno Regional Workforce Development Board

Meeting employer’s needs for large scale recruitments and upskilling is a great opportunity. But what if you don’t have a skilled pool of candidates or need to grow your candidate inventory significantly to meet their needs?

Learn how we evolved from our work with PG & E, Comcast and Amazon to better respond to these requests (and avoid our headaches). Walk away with practical examples of how to market and attract that hidden job seeker, bring together training partners and industry quickly, and other ways you can exceed your business client’s expectations.

Work Based Learning: Continuing the Conversation
Characters/ Lobby Level (end of the hall)

Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges
Ana Gutierrez, Associate Director, Economic Mobility, Jobs for the Future
Amy Kaufman, Statewide K12 Technical Assistance Provider,
California Community Colleges Chancellor’s Office
Margie de Ruyter, Coordinator, Career Pathways /District and School Improvement,
Learning and Leadership Services
San Diego County Office of Education
Diane Walton, Public Private Partnerships, ETA, Region 6,
U.S. Department of Labor

What if the skills gap was mostly driven by a coordination gap between the worlds of education and training, and the world of business? What if work-based learning (WBL) was the best way to address that coordination gap?

Join a dynamic group of leading thinkers and doers to actively explore the dilemmas and promises of scaling work-based learning from K-12 career exploration through fully-fledged apprenticeship programs. The input from this interactive session will help shape upcoming statewide trainings and convenings on Work Based Learning.

Pay for Performance Contracts: An Outcomes-Based Approach
Los Angeles
Brooke Valle, VP of Strategy, San Diego Workforce Partnership
Yelena Danziger, Director & General Counsel, Third Sector

Outcome based contracting models such as Pay for Performance can be transformative for the workforce system as they track programs effectiveness over time to ensure that funding is directed toward programs that succeed in measurably improving the lives of people most in need.

Learn about our experiences with the process from early exploration through feasibility, project construction to successful launch of one of the first contracts in the country.

The National External Diploma Program: A Flexible Approach That Works for Both Employers and Participants
San Diego

Reg Javier, Executive Director,
San Bernardino County Workforce Development Board
Emma Diaz, Executive Director, Inland Adult Education Consortium
Mitch Rosin, Consultant, Inland Adult Education Consortium / Barstow Adult Education Consortium

Are you looking for a way for individuals to complete their high school diplomas that is flexible and meets the needs of employers AND participants who need to juggle work, family, and training? Look no further.

The National External Diploma Program (NEDP) allows for cross-agency implementation while meeting both the academic and career training goals of the partner agencies. This flexible, self-directed web-based program assesses reading, writing, math and workforce readiness skills through a series of tasks leading to a High School Diploma.

4:00 – 5:15 Mini-Plenary Sessions

Workforce Development Boards: Where’s the Action?
San Carlos 1

Moderator
Nick Schultz, Executive Director, Pacific Gateway Workforce Development Board

Panelists
Leslie Abasta-Cummings, Chair, Merced County Workforce Board; CEO, Livingston Community Health
Bhupen B. Amin, Chair, Contra Costa County Workforce Board; General Counsel & COO, Lotus Hotels & Investments
Weston LaBar, Vice Chair, Pacific Gateway Workforce Board; Principal, PEAR Strategies; Executive Director, Harbor Trucking Association
Wayne Spencer, Chair, South Bay Workforce Board; CEO, Spencer 4 Hire Security
During this session, local board members will discuss the opportunities of serving on local Workforce Development Boards, share key initiatives they are working on, challenges they face as Board members, how their “expertise” could be tapped even better, the relationships they enjoy with their local chief elected official(s) and why they see their participation as relevant and important to their communities.

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21st Century Manufacturing: Emerging Technologies and Workforce Impacts
San Carlos 2

Moderator: Gurminder Sangha, Sector Navigator, Advanced Manufacturing, California Community Colleges

Panelists
Gregg Profozich, Director Advanced Manufacturing Technologies
California Manufacturing Technology Consulting® (CMTC)
Jens Paetau, CMTC, Flexible Hybrid Electronics Practice Lead
In Residence at NextFlex, the Institute for Flexible Hybrid Electronics
Brynt Parmeter, NextFlex, Director Workforce Development, Education, and Training

This session will provide insights into emerging, disruptive, advanced manufacturing technologies and offer insights into workforce impacts, highlighting 14 key technologies that are being advanced to commercialization by the Manufacturing USA Institutes. The focus will be on the Manufacturing Extension Partnership (MEP) program that helps small and medium-sized manufacturers adopt advanced manufacturing technologies.

Additionally, learn more about the ongoing workforce initiatives developed by the NextFlex National Manufacturing Innovation Institute to facilitate and enable the creation of the talent needed across the advanced manufacturing sector over time. This approach informs, inspires and attracts young people into manufacturing in very creative and risk mitigated ways for both the individual and manufacturing companies.

Mastering the Craft: Apprenticeship for the New Workforce
San Carlos 3

Moderator: Vinz Koller, Senior Strategist, Social Policy Research

Audience Facilitators
Kristin Wolff, Senior Associate, Social Policy Research
Tarah Holt, Federal Project Officer, ETA, Region 6, U.S. Department of Labor

Panelists
Mitchell Harp, Dean of Apprenticeship Programs, Trident Technical College
Charleston, SC
Ruth Barajas-Cardona, Director of Workforce and Education,
Bay Area Community Resources
Charles Henkels, Apprenticeship Director, California Careers Pathway Trust
Norco College

The world’s oldest training model is on the rise. Recognizing the value of connecting learning and work, the importance of learning at work, and the need for flexible career paths, workforce professionals have embraced apprenticeship. In and outside of the US, new programs designed around the needs of information technology, hospitality, and care sectors are emerging. But we need systems-level integration to sustain them.

Learn how you can be part of this apprenticeship renaissance from the best minds in the business.

The Slingshot & Accelerator Initiatives: A Tale of Innovative Policy Making That Drove System Change and Better Outcomes
San Carlos 4

Tim Rainey, Executive Director, California Workforce Development Board
Loren Shimanek, Senior Evaluation and Performance Specialist
California Workforce Development Board
Josh Williams, President, BW Research Partnership
Kate Dunham, Principal, Director of Research and Project Operations & Co-Principal Investigator, Social Policy Research Associates
Christian Geckeler, Senior Associate & Co-Principal Investigator,
Social Policy Research Associates
Ken Barnes, Sr., Policy Associate, Corporation for a Skilled Workforce

BW Research, Social Policy Research Associates, and the Corporation for a Skilled Workforce have spent the past year evaluating the statewide SlingShot and Accelerator initiatives, two multi-grant endeavors meant to transform the way the workforce system operates by increasing focus on the hard-to-employ while building strong regional partnerships and promoting innovative workforce system strategies.

This joint session pulls together a panel to discuss findings and generate discussion about the implications of the two initiatives. The panel will explore approaches to local innovation and regional engagement that surfaced during the evaluations, how local and regional initiatives can support future collaboration activities, and how these efforts are changing the way the workforce system operates.

5:15 – 7:15 Welcoming “In-Genius” Reception
San Carlos Foyer

Share any in-genius ideas that inspired you with your colleagues as you relax and wind down for the day.

Special Thanks to Emsi
Wednesday, Sept 5, 2018

6:45 – 7:15    Pilates: Led by Diane Walton    San Carlos Foyer

Flexibility is key in building earthquake proof buildings, working collaboratively and staying healthy. Join Diane Walton for a short, fun session that will improve your whole day. Beginners welcomed enthusiastically.

7:30 – 8:30    Continental Breakfast    San Carlos Foyer

8:30 – 10:00    PLENARY SESSION    San Carlos Ballroom

Plenary Speakers

The Importance of Apprenticeships to America’s Continuing Competitiveness

Suzi Levine, Commissioner, Employment Security Department, State of Washington; Former Ambassador to Switzerland and Liechtenstein

Commissioner Levine will share her thoughts about the current state of apprenticeships in the U.S. and ways we and we can take this “movement” to scale. Levine is at the vanguard of the new apprenticeship movement and the foremost proponent of the importance of linking learning and work. We welcome her back to Meeting of the Minds.

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Making the Business Case for Apprenticeships

Noel Ginsburg, CEO, CareerWise Colorado; Founder and Chairman, INTERTECH Plastics

Through his role at CareerWise Colorado, Noel is helping bring the development of a statewide youth apprenticeship system to fruition that will serve 20,000 students per year within the next decade. This innovative system provides students with a path to a great career, starting with an apprenticeship in high school and ending anywhere from a middle-class career to a Ph.D.

10:00 – 10:30    Exhibits & Refreshment Break

Unlike some conferences, we refer to our sponsors and exhibitors as colleagues. They are smart, entrepreneurial, and many of them have years of experience in
the field. Please take a moment to visit and learn something new. And by all means, have some coffee!

10:30 – 11:30  **Strokes of Genius: Round II**

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

**Redefining Reentry: The Power of Personal Narratives**  
Steinbeck 1a

**Alex-Handrah Aime**, FUSE Executive Fellow,  
Workforce Development, Aging and Community Services, Los Angeles County  
**Casswell Goodman**, FUSE Executive Fellow,  
Workforce Development, Aging and Community Services, Los Angeles County

The workshop will focus on using narrative story-telling to create a trauma-informed environment for formerly incarcerated and other marginalized priority populations. By reducing stigma – and confronting the implicit biases of AJCC and other workforce staff – we can increase trust between participants and staff and increase client engagement that produces better outcomes.

The session will cover the implicit biases that deter service delivery, how we can re-imagine the AJCCs to create a more welcoming environment, and how we can use story-telling to change the narrative around reentry.

**Job Volatility in the Age of Uncertainty**  
Steinbeck 1b

**Josh Williams**, President, BW Research Partnership  
**Philip Jordan**, Executive Director, Economic Advancement Research Institute; Vice-President, BW Research Partnership

Presenters will discuss the impact of automation, industrial shifts, and new models of work, and how to most effectively develop talent under the new social contract. The session will include an analysis of industry and occupations likely to be impacted by technology and automation and how to incorporate strategies to prepare for job volatility and the new world of work.

Concrete examples from recent research, including the findings from a national study on job volatility, will be explored in an interactive setting.

**Effective Recruiting in the Digital Age**  
Steinbeck 1c

**Timothy Giles**, Deputy Director of Information Systems  
Fresno Regional Workforce Development Board  
**Janis Parker**, Marketing & Communications Manager
Recruiting can often be frustrating especially when reaching out for targeted groups. Mass marketing will often bring a plethora of job seekers many of whom don’t meet the demographics of the targeted group. The Fresno Regional Workforce Development Board utilizes digital marketing to collect data from job seekers to identify specific barriers and then identify those recruits who fit the profile. By repurposing your website, the same tool can be reused for multiple recruitments.

All workshops listed below are in the Marriott Hotel

**Refocusing Your Board: Eliminating Administrative Tasks and Improving Performance to Enhance Economic Growth**  
*San Carlos 1*

**Patricia Evans,** 2016-2017 Board Chair and 2018-2019 Legislative Chair, CareerSource North Central Florida  
**Frank Avery,** Executive Director, CareerSource North Central Florida  
**Angela Pate,** Business Development Manager, Public Consulting Group

Learn about an innovative approach to local workforce development board governance that leads to a high-performing board and an executive director able to effectively and efficiently execute on the Board’s vision. This performance-driven model focuses on program compliance, additional grant acquisition, grant management, and grant performance in coordination with the contracted one-stop provider.

**Self-Employment Pathways in the Gig Economy**  
*San Carlos 2*

**Discussion Leader**  
**Jeffrey Forrest,** VP, Economic and Workforce Development  
College of the Canyons

**Panelists**  
**Charles Eason,** Business and Entrepreneurship Sector Navigator  
California Community Colleges  
**Caleb Jonas,** Senior Director National Growth and Partnerships  
Samaschool  
**Joshua Danielson,** CEO, Loconomics Cooperative

The California Community Colleges Business and Entrepreneurship Sector has launched a “Self-Employment Pathways in the Gig Economy” project at 29 colleges in response to data showing the rise of independent work arrangements. Partners include Samaschool, the leading nonprofit provider of gig economy readiness training and Loconomics Cooperative, that provides a software toolkit and community for local professionals to grow and manage their businesses.
The Project is designed to empower students and job seekers to earn a living wage through gig work!

**Practical Tools to Start and Sustain Regional Partnerships: Lessons from the Columbia-Willamette Workforce Collaborative**

*San Carlos 3*

**Kevin Perkey**, Executive Director, Workforce Southwest Washington  
**Andrew McGough**, Executive Director, Worksystems; Portland Metro Workforce Development Board  
**Bridget Dazey**, Executive Director, Clackamas County Workforce Partnership

Nearly 10 years ago, the Workforce Development Boards representing the Portland-Vancouver Metropolitan Area developed a unified approach to serve industry, support economic development, and guide public workforce investments. The Columbia-Willamette Regional Workforce Collaborative, aligns the capabilities and resources of the 3 Boards to improve the region’s ability to leverage and layer funding streams, to coordinate ideas and strategies, to pursue resources and fill gaps, to link workforce supply and industry demand, and to enable life-long learning and advancement.

Over the years, the partnership has designed and implemented a shared business engagement model, received more than $65 million in competitive grants and trained and placed thousands of regional workers.

This interactive session will share the trials and tribulations experienced by the Collaborative, offer some practical tools to start and sustain regional partnerships, and share ideas on how regional partnerships can expand and improve the value of the public workforce development system.

**Strategies for Success with the Hard Core "No Work No Way" Hard-to-Employ**  
*San Carlos 4*

**Larry Robbin**, Robbin & Associates

They do not want to work, but they end up in your program because they were court ordered, their benefits are ending or some other desperate circumstances are pushing them to your door. They come to you, but they still harbor a strong aversion to the idea of becoming employed.

This workshop for management and staff is packed with a powerful toolbox of strategies that can help to chip away at anti-work attitudes. Get innovative ideas about how to use the concept of nudges, peer role models, innovative services, the power of pictures and videos and other techniques to help create a motivational springboard that can put people on the path from saying "no work no way" to..."I got the job!"

**High Quality Integrated CTE Programs: What’s That Look Like?**  
*Characters/ Lobby Level (end of the hall)*
Eric Pomeroy, Director, ROP & Adult Education, Sutter County Office of Education; Northern California Adult Education Consortium

Learn how members of a rural AEBG consortium have partnered to develop and implement high quality integrated CTE programs that seamlessly align educational partners (AEBG, WIOA Title I-IV, CCPT, Pre-Apprenticeship, LEA’s, Employers). Discussion will focus on CTE’s role in in meeting WIOA’s requirement to support integration of education with training and highlight model CTE programs and practices through WIOA and educational partnerships.

Startup Quest®: Mastering Economic Development through Entrepreneurial Training
Los Angeles

Sean McCoy, PhD, Business Services Manager, Public Consulting Group
Makaya C. McKnight, Business Systems Manager, Public Consulting Group

Startup Quest®, the largest known randomized control trial of entrepreneurial training, engaged 2,000+ graduates with 300+ entrepreneurial mentors across Florida in forming simulated companies. Results show reduced reliance on UI, with increases in employment and wages.

The economic impact of the $12M grant is an $85M/year ROI for 20 years. Startup Quest® Bootcamp expands the evidenced-based program to a broader customer-base, including TANF & SNAP recipients, through lifestyle business creation and shifting their mindsets. Learn more about this entrepreneurship program that really works.

Successful Co-Enrollments: It Doesn’t Take a Genius in Quantum Mechanics (or does it?)
San Diego

Judith Velasco, Executive Director, Verdugo Workforce Development Board
Alfred Ramirez, GlendaleLEARNS Director, Glendale Community College
MaryAnn Pranke, GlendaleLEARNS Coordinator, Verdugo Workforce Board
Jan Swinton, Dean, Workforce Development, Glendale Community College
Nancy Osipo-Peera, Manager, California Department of Rehabilitation

Service providers know the importance of co-enrolling consumers: expanded services, leveraged resources, and for us, integrated service delivery that we have envisioned. Many have gone through the same steps: bringing partners together, identifying mutual consumers, committing to co-enrollment ---only to have our own agencies enroll customers and provide services on our own. How do we move from parallel enrollments to true co-enrollments that increase job placements?

GlendaleLEARNS shares their system and how quantum mechanics explains their keys to success!
11:45 – 1:00  Networking Lunch/ Pacific Rim Buffet
Custom House Plaza

Enjoy some fresh sea air and an amazing assortment of salads, sushi, salmon, Korean BBQ and more. Located just beyond the Portola Hotel in the large open plaza.

1:15 – 2:15  Strokes of Genius: Round III

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

Demystifying Layoff Aversion
Steinbeck 1a

Robert Chu, Business Programs Specialist, San Diego Workforce Partnership
Rocio Leon, Manager of Workforce Partnerships, California Manufacturing Technology Consulting
Kathleen Webber, San Diego Business Liaison, California Manufacturing Technology Consulting

Providing layoff aversion services to local employers can be intimidating and time consuming. But not doing this service can have a huge negative impact to the local economy.

In this session, we will highlight the benefits of layoff aversion services and how workforce boards can simplify the process. SDWP and CMTC will summarize efforts to enhance outreach and impact to at-risk businesses, identify resources and tools to help them stabilize, and connect them with additional workforce services. Don’t miss this important session.

Income Sharing Agreements: Making Education Accessible for All
Steinbeck 1b

Ed Abeyta, Associate Dean, University of San Diego Extension
Andy Hall, Chief Operating Officer, San Diego Workforce Partnership
Andrew Platt, Vice President, Policy and Social Impact, Vemo Education
Brooke Valle, Vice President of Strategy, San Diego Workforce Partnership

Federal workforce development investments continue to decline. Student loan debt in the U.S. has tripled over the last decade and now stands at $1.5 trillion. At the same time, constant upskilling and life-long learning are more important than ever in the 21st century economy. But for millions of low-income Americans, financing for quality training opportunities is not available. It’s time to think about alternative, sustainable financing models that tie upward mobility and success in the labor market to payments
for training and wrap around services, and for the workforce system and its partners to explore income sharing agreements.

Come hear how the San Diego Workforce Partnership is partnering with Vemo Education and UC San Diego Extension to design workforce development Income Sharing Agreements in San Diego.

**Growing Our Own: Innovative Strategies to Develop the Next Generation of Workforce Leaders**

*Steinbeck 1c*

Christopher Bernhardt, Vice President of Corporate Training, Grant Associates

Diana Todhunter, Vice President, Grant Associates

In Workforce Development, we spend a lot of time helping businesses plan for and fill their workforce pipelines, but what about our own industry? Where will the next generation of workforce leaders come from and what is the future of our field if we don’t start cultivating new leaders now?

In this workshop, you will learn about the innovative methods and best practices Grant Associates is undertaking to build the next generation of workforce development professionals.

All workshops listed below are in the Marriott Hotel

**Elevating California's Irregular Workforce**

*San Carlos 1*

Discussion Leader

Nick Schultz, Executive Director, Pacific Gateway Workforce Board

Presenter

Wingham Rowan, Director, Beyond Jobs; Project Lead, Elevating California's Irregular Workforce

US Labor Secretary Acosta has promised “a National Debate” about gig-work. This trend is bigger than Uber/Lyft/TaskRabbit. Tens of millions of corporate employees work on-call. Most irregular work is found offline and off-the-books. Can workforce entities increase stability, prospects and quality in this workforce, and if so, exactly how do we go about doing it?

Funded by the Casey, Walmart, Kauffman and Wells Fargo Foundations, Southern California is leading a rollout of city-wide markets for irregular labor. The technology platform was developed by British government programs. The SoCal project won USCM’s 2018 National Community Wins program.
See the markets we uncovered and come discuss the challenges and possibilities of launching a similar effort in your region.

**Human Centered, Digital Service-Delivery Transformation**

*San Carlos 2*

**Dianne Russell-Carter**, Executive Director, Foothill Workforce Development Board  
**Barbara Nyegaard**, CEO, ERISS+SARA

WIOA encourages innovative technology to deliver services. Virtual tools serve a wider audience, decreasing low-value staff work, increasing high-value human-centered work. Using a virtual assistant, almost all compliance follow-up and data collection is automated leaving more time for human connections.

What about YOUR operations? Telephone, email? These modes are declining in effectiveness. Dianne Russell-Carter, Foothills’ Executive Director, decided it was time to walk the talk. Come see what USDOL has recognized as a tool for the AJC of the future!

**Using Regional Economics to Decipher the Workforce Dilemma and Create a Scalable ROI**

*San Carlos 3*

**Dr. Alexandria M. Wright**, Director, Economic & Workforce Development  
Ventura County Community College District  
**Bruce Stenslie**, Director, Economic Development Collaborative, Ventura County  
**Melissa Livingston**, Director, Workforce Development Board, Ventura County  
**Bernardo Perez**, Trustee, Ventura County Community College District

Learn how to expand the lens of analysis of your community to better systemize investment in education and training at all levels and create a high economic impact in your region.

Phase I includes gathering labor market data and industry feedback using a structured, focused methodology. In Phase II, an asset inventory of existing education and training is conducted. The synthesis of this information generates a roadmap that identifies explicit areas for investment in education and work-based learning resources in your community.

This research has set the stage in Ventura County for workforce development partners to engage with one another for strategic investment and leveraged resources, producing optimal outcomes in the regional economy.

**Apprenticeship in California: The Results Are In!**

*San Carlos 4*

**Jessie Oettinger**, Senior Associate, Social Policy Research Associates  
**Leela Hebbar**, Senior Associate, Social Policy Research Associates
Joshua Modlin, Director, Apprenticeship Support Network, California Community College Foundation
Nick Esquivel, California Community Colleges Chancellor’s Office

Over the last 3 years the California Community College Chancellor’s Office has funded over 75 grantee sites to implement new and innovative apprenticeship and pre-apprenticeship in across the state. Come and learn about findings from the evaluation of the 2016 California Apprenticeship Initiative grantees, hear about success stories and challenges from the field, and discuss the opportunity to grow apprenticeship and pre-apprenticeship in California.

The Need for a Cohesive Regional Screening Process to Meet Industry Needs
Characters/ Lobby Level (end of the hall)

Melissa Mendes, Career Technical Education Coordinator, Fresno Regional Workforce Development Board
David Shinder, Workforce Consultant

Have you struggled with having a uniform client flow process (recruitment through screening and training to placement) across multiple Workforce Development Boards in a region? Are you looking for a way to structure your methods to increase productivity and save time?

Then join our session and discover how we devised a model to increase efficiency within our region. Come learn about the challenges we faced and how we can overcome them. Before implementing a successful model, we must first learn how to create one. Let’s share knowledge and grow together.

Real Work Matters: Employer-Driven, Community-Based, Outcomes-Focused Workforce Solutions
Los Angeles

Ed Trumbull, Vice President, ICF
Alicia Wilson, Vice President of Community Affairs and Legal Advisor, Sagamore Development Company

In this workshop, participants will learn how to create and apply ICF’s employer-driven, community-based, outcomes-focused workforce solution that helps communities fully benefit from large infrastructure projects. The Real Work Matters workforce solutions portfolio was developed collaboratively with the Sagamore Development Company, that has a $6 billion commercial redevelopment project in Baltimore that will generate up to 50,000 construction jobs and 30,000 permanent jobs.

Get new ideas to help your community benefit from large public and private investment happening in your region. And, ICF is now applying these workforce solutions to augment our national disaster recovery capabilities as well.
Raising the Bar with a Professional Edge at the AJCCs
San Diego

Mariann Johnson, Deputy Director, San Bernardino County Workforce Development Department
Daniela Devitt, Director, Training & Workforce Development, California Employers Association

Are your trainers engaging, energetic and excited? Are your training materials fresh and contemporary? The San Bernardino County Workforce Development Department partnered with the California Employers Association to gain employer-informed curriculum to facilitate successful outcomes for jobseekers and new material for job centers.

This session will highlight a contemporary and employer focused approach to the job search curriculum targeted for job seekers at all levels to succeed in getting hired. The Professional Edge Train the Trainer program gave job seekers a professional edge and at the same time upgraded the facilitation skills of our AJCC staff and improved the overall service delivery in our AJCCs.

2:15 – 2:45      Exhibits & Refreshment Break

Don’t miss this last opportunity to connect with our sponsors and exhibitors. Pick up resource materials, new ideas and emerging technologies that can help you plan and deliver better services to your customers and students.

2:45 – 3:45      Strokes of Genius: Round IV

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

Advocacy as Strategy: Growing Business, Investing in the Workforce System
Steinbeck 1a

Moderator: Eric Flores, Policy Director, CWA

Presenters
Chris Andresen, Senior Associate, Dutko GR
Tony Myrell, Owner, Premier Medical Transportation; Chair, San Bernardino County Workforce Board
Allison Castellanos, President, Allison Tutoring. Chair, SELACO Workforce Board

This session will explain the importance of engaging your Board members in advocacy efforts, how Board members can effectively advocate for the Public Workforce System, and share examples of effective advocacy strategies and approaches. Last, presenters will talk about the distinction between educating policy makers on issues and lobbying,
Data-Driven Employer Engagement: Leveraging ETP Partnerships to Enhance Engagement with California Employers
Steinbeck 1b

Discussion Leader
Peter Cooper, Assistant Director, California Employment Training Panel

Panelists
Sarah Wally, Director of Strategic Planning, FoodService Partners
Annelies Goger, Senior Associate, Social Policy Research Associates
William Greene, Government Solutions Advisor, Dun & Bradstreet
Carlos Bravo, Lead for Partnership Development and State Workforce Board Liaison, California Workforce Development Board

The workforce system is tasked with making programs “demand-driven,” but that is often easier said than done. In practice, how can programs identify which employers to engage, what their needs are, and how to promote quality jobs?

This session focuses on how the ETP is using new datasets, research, and partnerships to optimize employer engagement. We will share findings from ETP’s recent program assessment, novel uses of Dun & Bradstreet data, and expanded partnership efforts.

Rethinking the Role of Chambers in Solving California’s Workforce Gap
Steinbeck 1c

Loren Kaye, President, California Foundation for Commerce and Education
Alex Taghavian, Vice President, Linked Learning Alliance; Vice Chair, Sacramento Metropolitan Chamber Board of Directors
Talia Kaufman, Executive Director, Metro Chamber Foundation

The California Chamber of Commerce and the Linked Learning Alliance have launched a new California network of employer associations committed to advancing youth opportunities and reducing youth unemployment. Panelists will provide a brief background on the California Chamber Network, Sacramento Metropolitan Chamber’s new strategic plan and the Thousand Strong program. Panelists will share their work in the context of the Network and discuss their experiences with creating employer-driven solutions that better address the workforce skills gap.

All workshops listed below are in the Marriott Hotel

New Economy, New Approach: New Models for Developing Talent for Today’s Labor Market
San Carlos 1

Moderator
Phillip Jordan, Executive Director, Economic Advancement Research Institute;
Vice President, BW Research Partnership

Panelists
Kris Stadelman, Director, NOVA Workforce Development Board,
Marybeth Campbell, Executive Director, Skillworks (The Boston Foundation)
Olivia White-Lopez, Senior Manager, Hack the Hood

This session will address new approaches and partnerships for a low-unemployment rate environment and highlight activities focused on making talent development more accessible for people with multiple barriers to employment.

Presenters will cover cutting-edge research from the Bay Area and New England, together with insights from the leaders representing workforce development boards, nonprofit training providers and philanthropy.

Innovation & Regional Collaboration to Meet the Workforce Needs of Transition Age Foster Youth
San Carlos 2

Discussion Leader: Lauri Collier, Director, Los Angeles Opportunity Youth Collaborative, Alliance for Children’s Rights

Panelists
Carrie Lemmon, Director, Los Angeles Compact,
Los Angeles Area Chamber of Commerce/UNITE-LA
Jenny Serrano, Children’s Services Administrator III, Los Angeles County Department of Children & Family Services - Youth Development Services Division
Robert Chavez, Operations Manager, South Bay Workforce Investment Board
Maritza Dubie-Uribe, Human Services Administrator II, Los Angeles County Workforce Development, Aging, and Community Services Department

Los Angeles County is home to over 10,000 transition-age foster youth ages 16-24, many of whom have limited exposure to career pathways. In this session, cross-sector leaders in Los Angeles County will discuss how the Department of Children and Family Services is collaborating with the region’s seven workforce development boards to develop a coordinated referral process and connect foster youth to early work experiences. Attendees will learn about outreach and service delivery best practices for the foster youth population, including the use of a trauma-informed work-readiness curriculum.

Regional Strategies for Local Student Success Along Career Pathways
San Carlos 3

Moderator: Amy Kaufman, Statewide Lead, K12 Strong Workforce Program
California Community Colleges Doing What MATTERS for Jobs & the Economy

Panelists:
Ana Bertha Gutierrez, Associate Director, Economic Mobility, Jobs for the Future
Diane Hollems  Co-Chair, South Central Coast Regional Consortium Economic and Workforce Development, California Community Colleges
Harriett Happel,  Director, Career Education College of the Canyons
Wallace Walrod, PhD, Chief Economic Advisor, Orange County Business Council

California tip toed into career pathways with smaller dollars under SB 1070. The California Career Pathways Trust (CCPT) grant infused large one-time dollars to seed regional approaches for K-16 to workforce. This was followed by the CTE Incentive grants, also one-time funds to support career education in secondary schools. Governor Brown is infusing $314M in new but on-going monies in the state budget to connect high schools with community colleges and other regional partners along in-demand career pathways, reinforcing the vision of CCPT.

Come learn more about how these new dollars flow and what has been learned from prior investments.

Expanding Non-Traditional and Industry Recognized Apprenticeships
San Carlos 4

Moderator: Gregg Irish, Executive Director, City of Los Angeles Workforce Development Board

Panelists
Adine Forman, Executive Director, Hospitality Training Academy
Diane Factor, Founding Director, Worker Education and Resource Center
Lisa Countryman, VP, Grants and Program Development, JVS

Since 2013, the U.S. has experienced a 42% growth in apprenticeships, with many moving beyond the building trades occupations and into new job classifications. Significant employment shortages, skill gaps, and employers’ efforts to obtain a diverse workforce create fertile ground to expand the range of Registered Apprenticeships.

Hear more about this massive effort to include non-traditional industry sectors such as health care, veterinary medicine, hospitality, advanced manufacturing and information technology. And learn more about the exciting opportunities that may be or certainly could be coming to your region.

Changing Business as Usual: How Workforce Innovation Can Drive Systems and Policy Change
Characters/ Lobby Level (end of the hall)

Facilitators
Joelle Hurst, Deputy Director, Innovation, Implementation & Regional Support Branch, California Workforce Development Board
Amanda Gerrie, Partner, Pathways Consultants

Panelists
Can policy change drive innovation? Can we try, test, fail, iterate and use those lessons learned to shift business as usual in workforce development? This panel discussion will include Workforce Accelerator Fund projects responsible for shifting business as usual by taking risks to develop innovative solutions to enduring challenges in workforce development. These projects will also share how they used that innovation to replicate and scale these solutions and to drive systems and policy change in their regions.

**Integrated Services for Immigrant Young People**
*Los Angeles*

**Ruth Barajas-Cardona,** Director of Workforce and Education, Bay Area Community Resources  
**Thomas Showalter,** Executive Director, National Youth Employment Coalition

How are the most innovative job-training programs serving the large population of “DACAmented” and undocumented Californians?

Learn about new efforts to connect these young people with employment and wraparound services in the Bay Area and from all around the country. Join this lively conversation about what’s being tried, what’s being measured, and what’s working to support these young people as they achieve a lasting connection to the workforce.

**STEPS Success**
*San Diego*

**Michelle Alford Williams,** Manager, Workforce Development and Business Relations,  
**Mark Erlichman,** Assistant Deputy Director, California Department of Rehabilitation

This presentation will focus on the success of the Summer Training and Employment Program for Students (STEPS).
STEPS is a collaborative partnership between the Employment Training Panel (ETP) and the Department of Rehabilitation (DOR). It provides federal funding to local Workforce Boards for training and paid work experiences for students with disabilities. It has resulted in almost 300 students with disabilities gaining work experience. Discussion will include how these partnerships can be expanded.

4:10 – 5:10 Afternoon Plenary San Carlos Ballroom

What’s the Future and Why It’s Up to Us
Tim O’Reilly, Founder and CEO, O’Reilly Media Inc.

Tim has a history of convening conversations that reshape the computer industry. In 1998, he organized the meeting where the term “open source software” was agreed on, and helped the business world understand its importance. In 2004, he defined how “Web 2.0” represented a new model for the computer industry, based on big data, collective intelligence, and the internet as a platform.

In 2009, with his “Gov 2.0 Summit,” he framed a conversation about the modernization of government technology that has shaped policy and spawned initiatives at the Federal, State, and local level, and around the world.

Currently, Tim is exploring the implications of AI, the on-demand economy, and other technologies that are transforming the nature of work and the future shape of the business world.

5:45 – 9:00 Dinner and Fun on the Beach Monterey Beach House

Enjoy dinner on the beach overlooking beautiful Monterey Bay, with live music provided by the Alison Sharino Band. Alison is a featured performer with the Monterey County Symphony Orchestra, with an amazing voice that will likely have you wanting to move those feet in the sand.

And, good news regional competitors…the volleyball tournament returns! Get your team together and head to the courts for a quick tournament prior to dinner.

Sponsored by Grant Associates and California State University Extended Education

Thursday, Sept 6, 2018
7:30 – 8:30    Continental Breakfast    San Carlos Foyer

8:30 – 10:00    Morning Plenary

Making Game Changing Policies: Outlasting the Naysayers
Discussion Leader: Bob Lanter, Executive Director, CWA

Panelists
Van Ton-Quinlivan, Executive Vice Chancellor for Workforce and Digital Futures, Chancellor’s Office, California Community Colleges
Tim Rainey, Executive Director, California Workforce Development Board
Kim Johnson, Chief, CalWORKs and Child Care Branch California Department of Social Services
Ron Painter, President & CEO, National Association of Workforce Boards
Chris Andresen, Senior Associate, Dutko GR
Kirkland J. Murray, CEO, Anne Arundel Workforce Development Corporation

Join this amazing panel of National and State Leaders as they reflect on how far we have come, where we are heading and why we are needed more than ever.

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The Genius of Regions
Discussion Leaders
Bob Lanter, Executive Director, CWA
John D. Baker, President, Core Factors; Chief Consultant, CWA

Panelists
David Eder, Los Angeles Basin
Michael Katz, East Bay
Racy Ming, North Bay and Bay Peninsula
Dave Thoeny, Middle Sierra
Michael Cross, Northern California

Starting with Slingshot, major incentives were provided by the State to figure out how to work as a region in ways that support regional prosperity and income mobility. Panelists will share some of their successes and what it has meant for their businesses, their job seekers and internal operations.

10:20 – 11:20    Strokes of Genius: Round V

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center
CalFresh Connection to Employment and Training
Steinbeck 1a

Sarah Turner, CalFresh Employment & Training Program Manager, California Department of Social Services
Bethany Renfree, Policy, Research, Legislative Manager California Workforce Development Board
Paula Glodowski, Employment & Training Division Director, Department of Health & Human Services, County of Marin
Sherry Parr, Workforce Program Manager, Department of Health & Human Services, County of Marin

A unique opportunity to provide quality employment and training services to CalFresh E&T participants has been identified in the WIOA State Plan. County Human Service Agencies (HSAs) and Local Workforce Development Boards (LWDBs) often serve overlapping populations and under WIOA, recipients of public assistance, including CalFresh, is identified as a priority of service population for LWDBs, who can meet the needs of this community by providing access to services, training, and work experience opportunities that afford the skills necessary to overcome their employment challenges and gain self-sustainability.

Join this discussion which features representatives from CDSS, CWDB, and the Marin County HSA to find out about the program benefits and how Marin County has forged a path in partnership.

Strategic Deployment of “Navigators” That Lead to Sustainable Wage Careers
Steinbeck 1b

Joseph Stark, Executive Director, Division of Adult and Career Education, LAUSD
Laura Chardiet, Coordinator, Division of Adult and Career Education, LAUSD
Sam Powers, Navigator Advisor, Division of Adult and Career Education, LAUSD
Gerardo Ruvalcaba, Director, Workforce Development Division, EWDD City of Los Angeles

These agencies launched an innovative, powerful and effective partnership in 2017 focused on providing high quality, low-cost, targeted career training programs to WorkSource Center clients, following up with optimum service and support for those clients to obtain sustainable-wage careers. The Partnership goals are being achieved and expectations exceeded through the efforts of a highly motivated team of “Navigators” who are strategically co-located at 12 WorkSource Centers and 11 LAUSD Adult schools and who work directly with over 2,500 clients annually.

Learn more about elements of this successful collaboration that might help you with similar endeavors in your region.

Overcoming Barriers through Digital Learning and Strategic Partnerships
Constant changes in the workplace have created new opportunities in youth and adult education. This market has created a demand for online education that offers short-term career training for learners with barriers. Ed2go has partnered with California State University San Bernardino and other local training providers to offer a variety of online training that align to local industry demands.

Learn more about our career training programs and how CSUSB is working with workforce agencies throughout California to address industry needs.

All workshops listed below are in the Marriott Hotel

**Portfolios of Income: Equipping Participants to Maneuver in the New Economy**
San Carlos 1

Angela Pate, Business Development Manager; Public Consulting Group

Sean McCoy, PhD., Business Services Manager; Public Consulting Group

Portfolios of Income (POI) is a weekly, one-hour workshop to the gig economy for customers unable to maintain employment, require full-time work alternatives, or want to develop additional streams of revenue. POI reintroduces individuals into the workforce, encouraging them to obtain work-experience by: seeking temporary/contingent/contract work; utilizing gig economy platforms; and thinking of work in terms of “ME, Inc.”. Participants progressing into forming a company are encouraged to attend further entrepreneurial training programs.

**Making Workforce Partnerships with Corrections Work**
San Carlos 2

Moderator

Rafael Aguilera, Field Specialist, California Workforce Development Board

Panelists

Bill Muniz, Warden, California Department of Corrections and Rehabilitation

Dr. Brantley Choate, Director, Division of Rehabilitative Programs
California Department of Corrections and Rehabilitation

Brenda Crowding, Assistant Deputy Director, Division of Adult Parole Operations,
California Department of Corrections and Rehabilitation

Curtis Notsinneh, Corrections Workforce Partnership Manager
California Workforce Development Board
Regional and Local Planning Guidance (RLPG) recently issued by CWDB requires regions to submit plans on serving the formerly incarcerated and justice-involved population. The RLPG requires new partners including CDCR, probation, rehabilitative service providers, and community based organizations to coordinate service delivery and develop a shared sense of outcomes.

Consider this your opportunity to hear directly from some of the new partners and discuss how we move forward together.

**Connecting Youth to Career Pathways and Work Based Learning**

*San Carlos 4*

**Nuvia Varela**, Adult/Youth Program Manager,  
Fresno Regional Workforce Development Board

**Phyllis Stogbauer**, Deputy Director of Program Services,  
Fresno Regional Workforce Development Board

**Mike Betts**, Chairman & CEO, Betts Spring Company

Work-based learning (WBL) and career pathways are valuable for developing skills and moving youth into careers with wages that provide for self-sufficiency. This session will provide a deep dive into WBL learning activities for both in-school and out-of-school youth.

Discover how to use different work based learning models to create a workforce-ready talent pipeline for high growth industries. And, gain insight on how work based learning models can strengthen your partnerships with educations, business and the workforce system, and drive academic and employment successes for youth.

**Building Public-Private Partnerships: Staying Innovative, Valuable, and Relevant**

*Los Angeles*

**Elisabeth Sanders-Park**, President & Author WorkNet Solutions  
**Kirkland J. Murray**, CEO, Anne Arundel Workforce Development Corporation  
**Heather Henry**, Executive Director,  
Workforce Development Board of Solano County

This interactive session shares lessons from two local boards. The Anne Arundel County Local Workforce Development Board (AAWDC) in Maryland partnered with a private firm and local businesses to develop a demand-driven, business-approved soft skills curriculum to address what remains the #1 issue facing businesses. The resulting curriculum (*The Workplace Excellence Series*) is now used in more than 20 states. In addition to helping tens of thousands of job
seekers and employees, it has generated respect, opportunity, additional partnerships, and more than $1 million for AAWDC.

In California, The Workforce Development Board of Solano County uses the series to deliver fee-for-service incumbent worker seminars through a partnership with the local Chamber of Commerce.

Join us to learn from our experience and to ask questions about how to craft productive public-private partnerships that keep your board innovative, valuable, and relevant.

**BrightFutures: New Ways to Connect the World of Work to Its Future Workforce**

**San Diego**

**Racy Ming**, Chief Strategist, Workforce Alliance of the North Bay  
**Patricia Borrego**, Project Manager, BrightFutures  
Workforce Alliance of the North Bay

Come learn about BrightFutures, low hanging fruit to improve student outcomes by giving them greater exposure to the world of work!

Volunteers are asked for one hour per year to conduct career talks in classrooms, career fairs, roundtable discussions, or other educational settings. BrightFutures is modeled after a very successful evidence-based initiative in the United Kingdom which has garnered international attention. The Workforce Alliance of the North Bay is expanding the BrightFutures product line to include jointly supported career centers in high schools in its area.

11:30 – 12:15  
**Closing Plenary**  
San Carlos Ballroom

**How California’s Job World is Evolving and How Our Workforce System Is Evolving With It**

*Moderator: John D. Baker*, President, Core Factors; Chief Consultant, CWA

**Thought Provocateurs**

**Bob Lanter**, Executive Director, CWA

**Michael Bernick**, Counsel, Duane Morris LLP;  
Milken Institute Fellow; & Research Director for CWA

California’s unemployment rate in the past few months has been at its lowest levels since 1976, with nearly 3 million jobs gained since February 2010. Join 3 of the great minds of workforce development as they discuss projected employment growth, the changing structure of work and the growth of the contingent economy in California. Learn more about the changing forms of job training, including the rise of the online training and placement systems and their connections to the public workforce system.