Strategy into Reality
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MEETING OF THE MINDS IN MONTEREY
Strategy Into Reality

Tuesday, September 3, 2019

PRECONFERENCE SESSIONS (times vary)

9:00 – 11:00am
Strategy on the Go!
How to Design and Implement at the Same Time!
San Carlos I   Marriott Hotel

Larry Robbin, Robbin and Associates

In the private sector, the old way of working was to use very long research, design and market testing periods and then implement the product or services. This is the model used today by the most successful businesses. The workforce development field is still using the old model. We plan things to death and get paralysis by analysis. This innovative workshop for management and staff will show you how to use lean principles to plan, launch, evaluate the results and redesign in much less time so your services are always in perpetual improvement mode which will give you much better outcomes. This new model is particularly effective as you attempt to design services for the targeted populations and businesses. Learn what you need to do to make new initiatives work and serve the special populations and businesses much faster and more effectively by using the "strategy on the go" model!

10:00 – 11:30
Strategy to Reality: Building a work-based learning educational partnership with the California State University (CSU)
Bayview Ferrantes   Marriott Hotel

Dr. Sheila Thomas, Assistant Vice Chancellor and Dean, Professional and Continuing Education, CSU Chancellor's Office
Regina Cash, Associate Dean, College of Professional and Global Education, Cal State Los Angeles Program: Healthcare Revenue Cycle Administration;
Donell Cohen, MPH, Manager, Quality Review and Education Patient Financial Services, Cedars-Sinai Medical Center (employer) and PGWIN (invited).
**Jennifer Patino**, Director, Extended Education and Global Engagement, Cal State Bakersfield **Program**: Drug and Alcohol Studies; **Eric Moss**, program instructor; **Michael Saltz**, Contract Administrator, AJCC/ETR.

During this session, representatives from CSU campuses and the Chancellor’s Office will do a deep dive into the challenges and opportunities in developing and implementing a work-based learning program. Cal State LA will present with their employer/partner Cedars-Sinai Medical Center on Healthcare Revenue Cycle Administration, and Cal State Bakersfield will present with their AJCC/ETR partner on the grant-funded Drug and Alcohol Studies program.

At the end of the session, you will 1) have a better understanding of what work-based learning is; 2) learn how to cultivate important partnerships, and 3) gain tools to begin to implement and deliver a work-based learning program for your clients.

10:00 – 11:30  
**Are You Ready to Grow and Expand your Funding Streams**  
*San Carlos IV, Marriott Hotel*

**Kim Tesch-Vaught**, Public Consulting Group LLC  
**Angela Pate**, Business Development Manager, Public Consulting Group  
**Jaime Cruz**, Executive Director, Workforce Connections  
**John LaBrie**, Ed.D., Dean, School of Professional Studies & Associate Provost, Professional Education, Clark University

Come hear the story and we will share the journey with you. We created what we wanted without limitations and then we scaled it back to reality. The Tech Quest Apprenticeship Expansion Consortium was awarded one of the Scaling Apprenticeships grants. This is what it looks like so far: $12 million dollars, six institutes of higher education, thirteen industry partners, thirteen workforce boards, a national association and two non-profits focused on entrepreneurship. The Tech Quest Consortium encompasses eight states and over the next four years will enroll at a minimum, 5,000 people in IT and IT related apprenticeship training opportunities coast to coast. Now that we have been awarded the grant, the design, onboarding, implementation and collaboration process begins.

**STRATEGIES IN ACTION**  
These quick sessions feature resources and ideas that are sure to advance your thinking, your approach and your programs.
9:00 – 9:45 / Round 1- Strategies In Action

Built for Everybody: How can we ensure Registered Apprenticeships are Inclusive of People with Disabilities?
Los Angeles Marriott Hotel

Jessie Oettinger, Senior Associate, Social Policy Research Associates
Caleb van Docto, Associate, Social Policy Research Associates

Please join us for an interactive discussion where we explore how to make Registered Apprenticeship more inclusive of people with disabilities... and everyone else! SPR is currently working with the USDOL’s Office of Disability Employment Policy (ODEP) to pilot models of inclusive apprenticeship in the healthcare, IT and manufacturing sectors. To accomplish this, we need input and thought partnership from many realms: workforce, education, registered apprenticeship, disability services and advocacy, and employers and apprentices themselves. This session is a true meeting of the minds and Community of Practice in miniature: attendees will learn more about ODEP’s Apprenticeship Inclusion Models (AIM) initiative, and help us define and tackle the most pressing barriers to making apprenticeship more inclusive. We will crowdsource the best practices, resources, and ideas coming out of our many areas of practice.

Must Practices for Work Based Learning – Intentional Strategies from John Wayne and Tupac
San Carlos II Marriott Hotel

Heather Alexander Chavez, Director of Youth Programs, AFWD, Inc. /Prison to Employment Project Coordinator, NoRTEC

The Alliance for Workforce Development, Inc. has integrated numerous evidence-based practices into case management of their Youth, Accelerator, and Re-entry Work-Based Learning participants. Learn which of these have had the most impact, and how to implement them into your service delivery (almost) effortlessly.

From daily contact to motivational interviewing, new and experienced case managers need current, common sense tools to keep up with the ever-changing world of the job seeker, and job seekers need talented, compassionate and effective workforce development professionals in their
corner. Gain a clear understanding of how holistic case management, solid relationships with partners, and administrative support of highly trained staff can improve outcomes and bolster morale.

10:00 – 10:45 / Round 2 – Strategies In Action

Your Perfect Pairing-Building 21st Century Apprenticeships with DAS and DOL
San Carlos II    Marriott Hotel

Moderator:
Tim Aldinger, Executive Director, Workforce Development, Foundation for California Community Colleges
Joshua Modlin, Manager, Education to Work Partnerships
Project Director, Apprenticeship Support Network
Foundation for California Community Colleges

Panelists:
Eric Rood, Chief Division of Apprenticeship Standards, DAS
Harry Dispensa, Apprenticeship and Training Consultant, DOL
Kelly Mackey, Regional Director or Strategic Partnerships, DAS
Rebecca Bettencourt, Sr. Program Manager- Corporate Workforce and Learning, E. & J. Gallo Winery

In this session, you will hear about how DAS and DOL have come together to join forces and help employers build successful 21st Century Apprenticeship programs, and help industry navigate and simplify the steps to setting up a registered Apprenticeship program.
Participants will learn about, how DAS and DOL worked together to create joint standards for Apprenticeships, how DAS and DOL partners with industry to guide the design and development of 21st Century Apprenticeships, and how the world’s largest winery developed the first jointly registered Apprenticeship program in partnership with DOL and DAS. This session is designed to be interactive, with a focus on giving you plenty of time to ask the questions you may have about designing and deploying Apprenticeship programs.

Using Virtual Reality for Workforce Training
Los Angeles    Marriott Hotel

Bharanidharan Rajakumar, CEO and Founder, TRANSFR, Inc.
The Alabama Industrial Development Training agency (AIDT) partnered with TRANSFR, Inc. to pilot a new scalable workforce training method using virtual reality (VR) technology. This session will describe how VR can be used for workforce development by schools, employers and state agencies and the results of the pilot study. VR is a computer-generated simulation of a 3-dimensional environment that can be interacted with in a seemingly real/physical way by a person using special electronic equipment, such as a headset with a screen inside and hand-held controllers. This means learners can experience how equipment responds to specific inputs and how decisions impact performance and outcomes.

11:00 – 11:45 / Round 3 – Strategies In Action

**The Unseen Problem of Underemployment and the Gig Economy**
*Los Angeles Marriott Hotel*

**Blake Konczal**, Executive Director, Fresno Regional Workforce Development Board  
**Melissa Mendes**, Career Technical Education Coordinator, Fresno Regional Workforce Development Board

The gig economy has become a lifeline for some workers struggling to make ends meet, for others it’s a dim reality. According to Gallup, 36% of American workers have a gig work arrangement in some capacity, including part timers and multiple job holders. The gig economy includes multiple types of alternative work arrangements such as independent contractors, online platform workers, contract firm workers, on-call workers, and temporary workers.

The Federal Reserve Bank of San Francisco says the gig economy appears to be a long-term trend that is unlikely to reverse in the near future. As such it looks like higher rates of involuntary part-time work are here to stay. As the gig economy continues to grow, how can we capture the status people working in the gig economy?

**Meet and Greet: Local Workforce Development Board Members**  
*San Carlos II Marriott Hotel*

**Matt Hidalgo**, Program Director, California Workforce Association

Local Workforce Development Board Members, welcome! Join us for a chance to meet other workforce board members from across California for a chance to
Preparing for the Workforce of the Future
San Carlos Ballroom   Marriott Hotel

Welcome and Speaker Introduction
Jan Vogel, Chair, CWA;
Executive Director & CEO, South Bay Workforce Investment Board

Anne Loehr

There are big changes coming to the American workforce. In order to survive and thrive in the very different workplace of tomorrow, organizations need to know, plan and stay in front of these changes.

This keynote will help you through these changes, including the four biggest trends: Demographic tsunami of retiring workers, Women leaving the corporate world, The old diversity minority is the new majority, Temporary worker demand is rising with predictions that 40 percent of the workforce will be contingent workers by 2020.

2:00 – 2:30   Exhibits & Refreshment Break
2:30 – 3:30   Round I Workshops

STEINBECK 1a, 1b & 1c are at the Monterey Conference Center

New Apprenticeships and Pre-Apprenticeship Models in the Bay Area Public Utilities Industry: What’s Working and Why?
Steinbeck 1a

Michael Kushner, BAYWORK Manager, BAYWORK
Transit Employer Representative (TBD)
Ruben Rodriguez, Past President, AFSCME Council 57
Jon Fowkes, President, AMTAC
Elizabeth Toups, Director of Utilities Training Programs, JVS
Mark Martin, PhD, Regional Director, Advanced Manufacturing Workforce Development, Bay Area Community Colleges
The Bay Area Public Utilities Industry is using exciting, new models to address critical workforce needs, using an integrated equity, climate, and jobs vision. A strong regional partnership of industry, labor, intermediary, education and community organizations is building a pathway to high-quality jobs in water and transit agencies for job seekers typically under-represented in the trades. With a diverse funding strategy, our goal is to create a sustainable workforce pipeline that is responsive to both industry and student needs. At this session, you will hear about what’s working and why.

**Adaptability and Resilience- The New Model of Employment**  
*Steinbeck 1b*

**Ron Painter**, President and CEO, National Association of Workforce Boards  
**Jeffrey Brown**, Manager, Future of Work and Artificial Intelligence  
Bertelsmann Foundation  
**Angela Pate**, Public Consulting Group  
**Irene Bustamante-Adams**, Workforce Connections, Las Vegas Nevada  
**Jamil Dada**, Chair, Riverside County Workforce Development Board

Artificial Intelligence (AI), automation and changes in the marketplace are creating fight, flight and freeze responses from workers and employers. This session highlights the Future of Work study by the Bertelsmann Foundation in partnership with the National Association of Workforce Boards. Three cities: Riverside, CA, Las Vegas, NV and Orlando, FL, are projected to be heavily impacted by AI, technology and automation. Entrepreneurship training is one way to introduce workers to multiple career pathways as well as self-employment. We need to shift workers mindsets to one of resilience and adaptability with resources, tools and simulated experiences that empower workers to move towards the future of work creating solutions for themselves as a business owner or an intrapreneurial minded employee focused on growing profits for their employer. Startup Quest® entrepreneurship trainings are evidence based and meet the worker where they are in their education and their career. Conversations during training raise worker and employer tolerance for change. Learn how three communities are preparing themselves for changes in the marketplace and building an adaptable and resilient workforce.

**2030 - The Workplace Revolution**  
*Steinbeck 1c*

**Josh Davies**, CEO, The Center for Work Ethic Development

Looking ahead to 2030, there is another revolutionary wave that is going to crash the future of work in America. The combination of automation and
artificial intelligence will create a new revolution that will destroy not just jobs but potentially entire industries.

Rather than sit back and hope, now is the time to prepare for the coming reality of 2030. Workforce Boards need to be developing the revolutionaries of the future! There will still be jobs, but they will require a different set of skills and abilities. Learn how to develop the skills that will make you and your job seekers relevant today and in the future.

NOTE: All workshops listed below are at the Marriott Hotel

Building Transformational Partnerships Between Workforce Development & Community Corrections
San Carlos I

Crystal Talitonu-Naea, Site Director, CEO San Jose
Catherine Goeke-Munch, Outreach Specialist, CEO San Jose
Karen Avila, Probation Division Manager, Santa Clara County Probation Department
Erik Valeriano, Parole Agent II (Specialist), DAPO CDCR

This session will include representatives from Santa Clara County Probation, the San Jose Parole office, staff and leadership from the Center for Employment Opportunities, and one or more clients that received employment services while under community supervision. These agencies have built a robust partnership centered on the employment needs of people in their community. The panel will discuss strategies for starting a relationship, how a Workforce Development provider can become a strong partner to a probation/parole agency, and how probation officers/parole agents can be allies in supporting people’s employment journey.

Journey to a More Strategic and Engaged Board
San Carlos II

Fadi Halabi, President/Board Chair, Duracite/Workforce Development Board of Solano County
Heather Henry, President/Executive Director, Workforce Development Board of Solano County

Over the past two years, the Workforce Board in Solano County has been working to improve board member engagement and shift the board to a more strategic role in Solano County’s workforce oversight. The board chair and
executive director will share their journey to transform the board, followed by group discussion on best practices of board engagement. Together, board members and staff have developed new tools, strategies, and dashboards to better inform members with strategic information and guide organizational activities. These efforts have led to an increased knowledge base of board members, healthy attendance and discussion at board meetings, and a stronger workforce system in the county.

High Road Construction Careers: Building a Statewide System of Multi-Craft Pre-Apprenticeship  
San Carlos III

Shrayas Jatkar, CWDB Equity Climate and Jobs Policy Analyst  
Tim Rainey, CWDB Executive Director  
Local Building Trade Rep  
LWDB Rep

In this workshop, we’ll hear about the California Workforce Development Board’s High Road Construction Careers initiative to build a statewide system of successful, regional pre-apprenticeship training partnerships. This session will cover standards for pre-apprenticeship in the construction trades developed pursuant to the Road Repair & Accountability Act of 2017 (SB 1) and related funding opportunities.

Building Social Enterprise Capacity and Leveraging Community Engagement  
San Carlos IV

Jose R. Perez, Assistant Director, Los Angeles County Workforce Development, Aging and Community Services Department  
Greg Ericksen, Associate Director, REDF  
Gerardo Ruvalcaba, Director, Workforce Development Division, Economic and Workforce Development Department  
Cherylynn Hoff, Manager, Los Angeles County Workforce Development, Aging and Community Services Department

This presentation will focus on several perspectives related to Los Angeles County’s experience and how Social Enterprises have been engaged as both an overall services strategy, but specifically around workforce development efforts. This panel will consist of multiple organizations, each of which is critical to making this Social Enterprise an active and important part of service delivery in Los Angeles and provide practical recommendations on how you can cultivate social enterprises in your regions.
Stop Fighting & Start Collaborating - Cross Sector Partnerships That Increase Impact and Efficiency
San Diego

Jessica Daugherty, Principal and Founder, CauseIMPACTS

Cross sector partnerships are essential to program success yet extremely difficult to build and maintain. Furthermore, many regions are so siloed that would-be cross-sector partners see one-another as competitors rather than partners. This workshop teaches participants how to break out of existing silos and develop symbiotic and sustainable cross-sector partnerships with the non-profit, public, private, and foundation sectors that increase capacity and impact for all. Participants will create their own strategy for partnership development and leave with a list of potential partners and an action plan for engaging each.

The Executive Edge: Round I
Los Angeles

Moderators:
Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges
Bob Lanter, Executive Director, CWA
CWA Bootcamp Graduates 2018-19

CWA’s Executive Boot Camp helps executive staff hone their skills to become even more effective leaders. Boot Camp addresses leadership development, partnership building, business engagement, labor market dynamics, staffing boards, politics, and other skills workforce executives need to operate effectively in complex environments.

This year-long training provides the knowledge, tools and peer-to-peer learning needed to thrive in uncertainty and to fulfill your role as a regional leader, a steward of public resources, and an effective workforce development professional.

Hear Boot Camp graduates discuss each of the core skills that provide an “executive edge” leading to state-of-the-art high performance workforce programs.

During the first session of the Executive Edge, graduates will discuss Technology/Data, Barriers to Employment and Workforce Partnerships

Leveraging Technology to Drive Regional Collaboration
Santa Barbara

Moderator:
Kris Korich, National Account Manager, Launchpad

Panelists:
Caroline Torosis, Program Director, Economic and Business Development, WDACS
Luis Castanon, Director of Strategic Operations, Goodwill of Southern California
Abraham Jankans, CEO, Launchpad

A critical piece of performance is understanding how well businesses are being served as a region. We all have multiple organizations within a region that are speaking with the same employers week in and week out. Participants will learn new ways on how to utilize the power of technology to collaborate with partners and contribute to a common vision. Participants will have a chance to see how Los Angeles County is utilizing a cross-organizational, regional technology system to become more demand driven, hold accountability across partners, and collaborate on business engagement efforts to deliver the best experience for our employers. Let technology do what it is meant to do and discover the art of the possible for your region.

Engaging Influencers in the Success of Out-of-School Youth: StartHere.jobs, Turning Strategy into Reality
Santa Monica

Carol Curtis, Director, Career Services, Coconino County HHS
Cindy Wilson, Assistant Director, Career Services, Coconino County HHS

Working with Out-of-School (Disconnected) Youth (OSY) is multi-faceted and cannot always be driven by the WIOA outcomes desired. This session will focus on engaging your community, civic, and business leaders to enhance your OSY program with innovative strategies.

Let us show you how to define who an Influencer is, the value of reaching into your community to engage with powerful Influencers and how to excite Influencers to share strategies with you, helping to turn them into realities. By focusing on building an innovative OSY foundation, strengthened by Influencers, positive WIOA outcomes will follow.

Transforming Data into Actionable Information
Salon 209

Sheila Stock, Research Data Specialist, Employment Development Department, Labor Market Information Division
Luis Alejo, Northern Area Labor Market Consultant, Employment Development Department, Labor Market Information Division

Join us for an interactive session on the use of a visualization tool that brings data to life. The EDD, Labor Market Information Division's (LMID) session will demonstrate how a Local Workforce Development Consortium chose to display data to aid in their long range economic and workforce development planning. This collaborative effort resulted in an innovative approach to an industry cluster study to assess economically interdependent businesses, labor needs, and commute patterns. The days of 40-page reports are gone. Tap in to the future of creative data visualization to transform your outlook on the use of LMI for data driven decisions.

4:00 – 5:15 Afternoon Plenary Session
Workforce Strategy from a Federal Perspective
San Carlos Ballroom

Panelists
Discussion Leader:
Bob Lanter, Executive Director, CWA
Panelists:
Ron Painter, President and CEO, National Association of Workforce Boards
Chris Andresen, Senior Associate, Dutko GR
Katie Spiker, Director of Government Affairs, National Skills Coalition
Scott Cheney, Executive Director, Credential Engine
Nick Lalpuis, U.S. Department of Labor, Employment and Training Administrator for Regions 4 & 6

WIOA, Higher Education and TANF Reform, credential attainment and CTE, apprenticeship, equity, skills shortages and demand driven sector work are just some of the current priorities coming out of Washington D.C. Come and hear perspectives from our distinguished panel on the latest trends and where we are headed. Our panelists will also give us their take on how these strategies are ...or are not...becoming a reality in states and communities throughout our Country.

5:30 – 7:00 Welcoming Reception
San Carlos Foyer

Share any ideas that inspired you with your colleagues as you relax and wind down for the day.
Special Thanks Grant Associates
for their sponsorship of the Welcoming Reception

Wednesday, Sept 4, 2019
6:45 – 7:15 Pilates led by Diane Walton San Carlos Foyer

Flexibility is key in turning all strategies into reality. Join Diane Walton for a short, fun session that will improve your whole day. Beginners welcomed enthusiastically.

7:30 – 8:30 Continental Breakfast San Carlos Foyer

8:30 – 10:00 PLENARY SESSION

A Workforce Development System for All
San Carlos Ballroom Marriott Hotel

Welcome and Brief Presentation
Tim Rainey, Executive Director, California Workforce Development Board

Introduction of Keynote
Dr. I. Angelov Farooq, Chair, California Workforce Development Board
Owner, AVM Innovation Consulting, LLC.

Julie Su, Secretary, California Labor and Workforce Development Agency

Labor Secretary Su will discuss the Agency’s high road vision for workforce development in California under the Newsom Administration and discuss a few critical new initiatives that support the vision, including the Future of Work Commission and the new Future of Work Department. The keynote will be followed by a panel conversation on the future of the California economy and a California for All.

Moderator
Tim Rainey, CWDB Executive Director

Panelists
Julie Su, Secretary, California Labor and Workforce Development Agency
Lande Ajose, Senior Policy Advisor for Higher Education in the Office of the Governor
Kate Gordon, Director of the Governor’s Office of Planning and Research
Anmol Chaddha, Research Director of the Equitable Features Lab
10:00 – 10:30  Exhibits & Refreshment Break

10:30 – 11:30  Round II Workshops

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

Is Career Planning Obsolete?
Steinbeck 1a

Larry Robbin, Robbin and Associates

For over a decade in response to these realities private practice career counselors have been talking about the chaos theory of planning for the world of work, but that realistic perspective has not reached the workforce development field. Career planning may not be obsolete, but it definitely needs to change in order to be relevant for the ever evolving world of today’s employment realities. This workshop will help you make your program designs and services aligned with the new and often unpredictable economy. If you are in a management or a staff position and you are ready to look at our work with an open mind about the possibilities to rethink strategy and action, do not miss this workshop!

Generation Z, Post Millennial: Tapping into the Power of History’s Largest Generation
Steinbeck 1b

Janette Dunn, Regional Director, ResCare Workforce Services
Michael Vu, Regional Vice President, ResCare Workforce Services

Born between the mid 90’s and the mid 2000’s, Generation Z, Post Millennials, or iGen as they are sometimes called, are projected be the largest workforce generation ever, outpacing Boomers and Millennials by millions. This generation has never known a world without the Internet and ubiquitous Smart phones.

By attending this presentation you will receive information on demographics, educational trends, buying habits, and cultural issues, as well as other relevant workforce development trends and forecasts specific to Generation Z. Working in small groups you will discuss specific issues germane to Generation Z and identify talent and workforce development strategies for tapping into the power of this diverse generation.
Marijuana Legalization and its effects on employers
Steinbeck 1c

Callie Lindermann, Esq., Baker Manock & Jansen
Brenda Budke, Executive Director, Sierra HR Partners
Blake Konczal, Executive Director, Fresno Regional Workforce Development Board

In recent years, many states including California have legalized marijuana in varying degrees. The increase in legalization mirrors current public support for the decriminalization of marijuana. However, while many states have legalized marijuana, it is still designated as a Schedule I substance under the federal Controlled Substance Act, which criminalizes the possession, manufacture, distribution, and sale of the drug. The tension between federal and state law has led to confusion and challenges among employers across multiple industries. As marijuana is legalized, usage increases causing concern from employers who strive to maintain productivity, workplace safety, and protect workers' rights. Come learn how the Fresno Regional Workforce Development Board addresses these concerns through implementation of its drug-screening policy.

NOTE: All workshops listed below are at the Marriott Hotel

Women Leading Workforce Development

San Carlos I

Dianne Russell-Carter, Exec. Director, Foothill Workforce Development Board
Yolanda Castro, Executive Director, SELACO WDB
Carma Lacy, Executive Director, Orange County WDB
Jessica Ku Kim, Sr. Director of Workforce Development, Los Angeles County Economic Development Corporation
Luz Flores, Workforce Development Manager, City of Anaheim WDB

Women Leading Workforce Development is intended to be an informational, inspirational, stimulating presentation delivered by 7 seasoned female workforce development professionals. These women have dedicated their careers to an industry that is somewhat off the grid of traditional occupations. As women in workforce development, we would like to share how we found our way into workforce development, our experiences, our career ladders, our skills set, our wins and losses and what it feels like to be “in charge” as a woman. This session is not meant to be a male bashing workshop. It is meant to be an empowerment session for all who attend. The women leading this workshop are a credit to the profession and have changed lives for generations.

Accelerating Reintegration and Improving Access for Ex-Offenders
San Carlos II

Maiknue Vang, Deputy Director, Workforce Development Board of Madera County
Jose Pantoja, Deputy Chief Probation Officer, Madera County Department of Probation
Lisa Morales, Sergeant, Madera County Department of Corrections

WIOA places a strong emphasis on services to support formerly incarcerated individuals and their re-entry into the workforce. Gain insight on how the Madera County Workforce Investment Corporation partnered with their local Department of Corrections and Probation to embed an AJCC staff member into the facilities. This model utilizes a single point of contact to serve as an advocate and liaison to directly connect these individuals to services available through the AJCC system, resulting in a coordinated, accelerated approach to service delivery.

The Future of Work Department
San Carlos III

Dennis Petrie, Employment Development Department Deputy Director for Workforce Services
Tim Rainey, California Workforce Development Board Executive Director
Stewart Knox, California Employment Training Panel Executive Director
Eric Rood, Division of Apprentice Standards Chief

A Town Hall style presentation followed by a panel discussion on the what, why and when of the Newsom’s Administration’s goal of creating a new Future of Work Department. New technologies, artificial intelligence, independent contractors, climate change, income inequality and a whole host of other issues are having a profound impact on the future of work which requires government to rethink our response which includes the organizational structure and required realignment of the state Agencies and Departments that deliver workforce and economic development services and programs to California’s communities. The key goal being to create a more rational, human centric and user friendly delivery of programs and services for the customers service. Come here and participate in an interactive discussion on this Administration’s initiative to promote economic security and workforce opportunity in a new age 21st Century economy.

Mission Measurement in Workforce Development: Using Data to Manage Towards Key Employment Outcomes
San Carlos IV
Christine Kidd, National Director of Program Innovation, Center for Employment Opportunities
Sarah Glenn-Leistikow, Deputy Executive Director, Center for Employment Opportunities

Many workforce providers set ambitious goals but struggle to keep them alive and track progress towards achieving them. In this session the Center for Employment Opportunities will present their approach towards managing towards ambitious job placement and retention outcomes, including showcasing the data system they have built to do so. The presentation will also discuss how performance management data can act as a complement to two other key performance measurement tools - client feedback and impact evaluation.

Bridging the World of Disability and Workforce: From Plan to Reality
Santa Monica

April Ziomek-Portillo, Business Services Senior Manager, Workforce Development Board of Solano County
Brian Hooker, Strategic Initiatives Manager, Workforce Development Board of Solano County
Lorraine Villarreal, Disability Resource Coordinator, Solano County of Education

Better serving individuals is a significant focus of WIOA and local plan requirements. Solano County has been working to bridge the gap between the worlds of disability and workforce partners to effectively serve individuals with disabilities in our system. Hear how we are mapping the road to more intentional service delivery and partnerships based on our strategic vision. This workshop will explain why this work is important, share Solano’s strategic plan for serving individuals with disabilities, and discuss best practices and lessons learned of the reality of bringing these two worlds together. Practices shared will include stakeholder engagement, shifts in communication practices, rethinking Competitive Integrated Employment, AJCC redesign, co-enrollment, and work-based learning for individuals with disabilities.

CLIMATE & CAREER GENIUSES AT WORK
San Diego

Moderator:
Diane Walton, U.S. Department of Labor, Employment and Training Administration, Region 6

Panelists:
Kate Gordon, Office of Gov. Gavin Newsom
Tim Rainey, California Workforce Development Board
Aida Cardenas (SEIU), Chuck Riojas (IBEW) and/or Avin Sahrma LA Port Authority

Hear from policy and practice experts about the opportunities for workforce professionals as California implements its climate strategy. We have funding opportunities, programs and existing models that integrate targeted workforce development, retraining and standards into our climate change goals, but in order to meet the scale of our climate equity crisis we need two things- we need you to join in, and we need to adequately fund these programs and expand them.

Now is the perfect time for you to make a big difference in your communities. Learn about what’s available, possible and working now, and make plans to get your Board on board!

Understanding your Local Area’s Adjusted Performance Goals
Santa Barbara

Nicole Laktash, Staff Services Manager II, CalJOBS Analysis and Operations Group, Central Office Workforce Services Division, Workforce Services Branch, Employment Development Department

If you think your Local Area’s negotiated performance goals are final, think again! Don’t be surprised by your Local Area’s end-of-year adjusted performance levels, which are the levels used to determine performance success or failure. This presentation includes an introduction to the Workforce Innovation and Opportunity Act (WIOA) Statistical Adjustment Model, and how this new tool assists Local Areas with performance negotiations and determining adjusted levels of performance, as well as how it supports serving the hardest to serve.

The Executive Edge: Round II
Los Angeles

Moderators:
Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges
Bob Lanter, Executive Director, CWA
CWA Bootcamp Graduates 2018-19

CWA’s Executive Boot Camp helps executive staff hone their skills to become even more effective leaders. Boot Camp addresses leadership development, partnership building, business engagement, labor market dynamics, staffing boards, politics, and other skills workforce executives need to operate effectively in complex environments.
This year-long training provides the knowledge, tools and peer-to-peer learning needed to thrive in uncertainty and to fulfill your role as a regional leader, a steward of public resources, and an effective workforce development professional.

Hear Boot Camp graduates discuss each of the core skills that provide an “executive edge” leading to state-of-the-art high performance workforce programs.

During this session of the Executive Edge, graduates will discuss Board Management Barriers to Employment and Business Engagement

11:45 – 1:00   Networking Lunch
Custom House Plaza

Enjoy some fresh sea air and an amazing assortment of salads, sushi, salmon, Korean BBQ and more. Located just beyond the Portola Hotel in the large open plaza.

1:15 – 2:15   Afternoon Plenary

Navigating the Perfect Storm
San Carlos Ballroom

Welcome and Speaker Introduction
Teresa Hitchcock, 2nd Vice-Chair, CWA; Executive Director, Kern/Inyo/Mono Workforce Development Board

Lisa Rice, CEO, Every Strength Counts

The workforce development system constantly faces changes, but what happens when those changes impact everything in your community? From workforce to economic development, industry sectors to government revenue, the Space Coast in Florida faced massive changes when the Shuttle retired. Add to that cuts to defense contracts that were prevalent in the area and the Great Recession. Now you have a challenge worthy of any Rubik's cube lover. Just like you face having to link together education, economic development, workforce and industry sector initiatives, the way forward wasn’t clear for the Space Coast to overcome the perfect storm.

This plenary session will give you insights into how the Space Coast navigated the perfect storm and lessons that you can take to move your multiple, concentric planning areas into a laser focused approach. When you harness
the power of Strategic Doing, you suddenly realize that the power of ‘we’ makes moving mountains possible because of strategic linking and leveraging of assets.

2:45 - 3:45  **Round III Workshops**

**STEINBECK 1a, 1b & 1c are in the Monterey Conference Center**

**LinkedIn and the Future of California Workforce Development**  
*Steinbeck 1a*

**Jake Hirsch-Allen**, North America Higher Ed and Workforce Development System Lead, LinkedIn Learning  
**Cecily Hastings**, State and Local Relationship Manager Talent Solutions LinkedIn Learning  
**Samantha Tobin**, Senior Account Manager, State & Local government, Learning Solutions, LinkedIn Learning

With more than 80% of the California workforce on LinkedIn and 1.1M labor data points processed every hour, LinkedIn is uniquely positioned to help up-skill vulnerable workers and to connect them to their next opportunity. Join LinkedIn to learn about effective workforce development partnerships and how to track the long-term impact of job placements, skill development, and economic growth in your region.

**Lessons Learned from Other States about how to Operate Streamlined and Effective American Job Centers (AJCs): Findings from USDOL’s National AJC Study**  
*Steinbeck 1b*

**Kate Dunham**, Director, Workforce and Human Services Division, Social Policy Research Associates  
**Jessie Oettinger**, Senior Associate, Social Policy Research Associates

The cornerstone of the public workforce system under WIOA is the American Job Center (AJC). AJCs are meant to bring together key workforce, education, and other providers to offer seamless services for both job-seekers and employers. What promising practices related to running integrated and effective AJCs can be gleaned from the experiences and practices of 40 different Boards and AJCs across 25 states including California, Washington, Idaho, Texas, and Minnesota, among others? And how do these practices differ in rural vs. urban/suburban areas. To find out the answers to these and other questions, come to this
interactive presentation and facilitated discussion conducted by two of the key researchers who carried out USDOL's 2016 national study of AJCs in (https://wdr.doleta.gov/research/details.cfm?q=AJC&id=2614), Oakland-based Kate Dunham and Jessie Oettinger.

The Swiss Connection 2: From Concept to Implementation on Youth Apprenticeship:
Steinbeck 1c

Vinz Koller, Senior Strategist, Social Policy Research Associates
Krysti Specht, Senior Community Development Specialist, Tech SF
Orrian Willis, Senior Workforce Development Specialist, Tech SF
Ryan Gensler, Director of National Partnerships, CareerWise Colorado
Eric Flores, Policy Director, California Workforce Association

This session will draw upon the continuing work of the California Delegation to ETH Zurich’s CEMETS Institute to build a statewide youth apprenticeship system. Learn more about the progress that California has made on an action plan for the creation of a youth apprenticeship system in California, with grassroots engagement, and how programs with business engagement are growing on the ground. Hear best practices from States further along in this endeavor, and how CEMETS helped create a successful third party intermediary in Careerwise Colorado.

NOTE: All workshops listed below are at the Marriott Hotel

What Happens in Vegas…Help Your Region Get Certified as an ACT Work Ready Community
San Carlos I

Jaime Cruz, Executive Director, Workforce Connections
Irene Bustamante-Adams, Deputy Director & Chief Strategy Officer, Workforce Connections
Tony Garife, Regional Manager, ACT Work Ready Communities

Come and learn how Clark County, Nevada built a collaborative model for success and used a critical strategy to boost employer enrollment. Clark County (including the Las Vegas metropolitan area) went from a loose network of organizations administering WorkKeys assessments to the largest Work Ready Communities initiative in the country. More than 5500 National Career Readiness Certificates earned. More than 570 employers supporting the initiative. Do these sound like daunting goals? For the Clark County consortium, they provided an opportunity to build a framework for new partnerships with far-reaching impact.
In this presentation, the Southern Nevada team will give you takeaways that will help you meet your goals in time.

**CalFresh Employment & Training: Workforce Partnerships and Collaboration in Practice**  
*San Carlos II*

**Moderator:**  
**Sarah Turner,** Program Manager, CDSS CalFresh Employment & Training

**Panelists:**  
**Maribel Gallegos,** Panelist, Human Services Program Manager, County of San Diego Health & Human Services Agency  
**Kristen Walker,** Panelist, Manager of Programs, San Diego Workforce Partnership  
**Tanya Garbolino,** Program Manager, Fresh Success, Foundation for CA Community Colleges

Workforce Development Boards and regional partners recently submitted local plan modifications that include strategies WDB’s will use to incorporate CalFresh E&T partnerships within each planning area. This session will highlight an existing model in San Diego county that demonstrates a strong partnership amongst social services, the workforce board, and community colleges to offer collaborative and robust CalFresh E&T services.

**A Roadmap from State Prison to Employment**  
*San Carlos III*

**Ryan Youtsey,** California Department of Corrections and Rehabilitation  
**Sarah Mendoza-Jaime,** Foothill Workforce Development Board  
**Sydney Armendariz,** Corrections Workforce Partnership/Prison to Employment Initiative Manager, CWDB  
**Rafael Aguilera,** Field Specialist, Corrections-Workforce Partnership, CWDB  
**Curtis Notsinneh,** Chief Deputy, CWDB

Using a graphical “roadmap” of a person’s experience through the correctional system back into society, representatives from the California Department of Corrections and Rehabilitation, a former reentry client, and an America’s Job Center of California will discuss an individual’s experience through a correctional workforce or training program to finding employment after his/her release. The presentations will focus on how strategic partnerships and policy decisions can contribute to building a continuum of client-centered services.

**Partnerships that Work for Re-Entry**  
*San Carlos IV*
Paul Guzman, Executive Director, New Opportunities Organization  
Robert Chavez, Program Manager, South Bay Workforce Investment Board  
Mariam Rojo, Invest Case Manager, East Los Angeles America’s Job Centers of California (AJCC)  
Melissa Kelley, Educational Development Administrator, Los Angeles County Sheriff Department  
Claudia Hernandez, Program Manager, Antelope Valley America’s Job Centers of California (AJCC)  
Mariya Bauer, Re-Entry Director, New Opportunities Organization

Our presentation goal is for the work source audience to learn how to develop and maintain healthy partnerships that are unique to supporting and successfully helping their reentry and justice involved community customers. Over the years, New Opportunities Organization has provided educational programs and reentry services to adults inside the LA County Correctional facilities. Our reentry work begins inside and continues post release through warm hand offs to our community partners. New Opportunities Organization partners with LASD, CDCR, SWIB One Stops and LA County AJCCs to successfully assist people to find employment and access other supportive services and resources. New Opportunities and it’s Partners would like to share their knowledge and experience of working together.

**High-Impact Community Engagement through New Virtual Services**  
*Los Angeles*

Nick Schultz, Executive Director, Pacific Gateway Workforce Development Board  
Tamia Brown, Workforce Development Specialist, Alameda County Workforce Development Board,  
Monique Melchor, Director, work2future

These innovative workforce executives share their creative solutions in implementing virtual services, building partnerships, reaching various populations, such as public assistance and re-entry, and extending service access throughout their community. Hear about the tools used to provide customized career pathways training and industry certifications.

**Building Strong Partners through our Local Partnership Agreement for Intellectual Disability/Development Disabilities (ID/DD) Population**  
*Santa Barbara*

Robert Loeun, Regional Director, California Department of Rehabilitation/Inland Empire District  
Mariann Johnson, Deputy Director, San Bernardino Workforce Development
Andrew Burdick, Employment Specialist, Inland Regional Center
Adrienne Shepherd, JPA Program Manager, Desert/Mountain SELPA

This session will expand on the importance of collaboration with local partners (AJCC, Regional Center, Local Education Agencies, and Department of Rehabilitation). The primary focus is to work closely with the ID/DD (intellectual disability/developmental disability) population as a great opportunity exists to increase their level of employment outcomes. As a backdrop, we will be highlighting Local Partnership Agreements and those community partners most appropriate to be involved in these partnerships. Collectively, efforts, in this regard, can lead to the employment successes achieved by our mutual consumers.

The National External Diploma Program in San Bernardino County
Santa Monica

Reg Javier, Executive Director, San Bernardino Workforce Development
Emma Diaz, Executive Director, Inland Adult Education Consortium
Mitch Rosin, National Program Consultant, CASAS

The Inland Adult Education Consortium, in partnership with the San Bernardino Workforce Development Board, sought a unique way for people to complete their high school diplomas through a flexible diploma pathway that met the needs of employers and participants who need to juggle work, family, and training. The National External Diploma Program (NEDP) was selected because it allowed for cross-agency implementation while meeting both the academic and career training goals of the partner agencies. Currently in the second year of implementation, this workshop will detail the decision making process used to adopt the NEDP Program across San Bernardino County and the successes realized.

Workforce Development Apprenticeship Program
San Diego

Babette Jimenez, Senior Program Strategist, CSU Sacramento
Matt Hidalgo, Program Director, California Workforce Association

The Workforce Development Apprenticeship Program (WDAP) is the first of its kind in the nation, encompassing not only soft skills, but core competencies which promote succession within the field of workforce development. To date, there are 65+ Journeyman Workforce Development Professionals in CA with more to come!
In this session, you will learn how to bring this innovative program to your workforce staff; you will learn about the curriculum including the On-the-Job training work tasks; and the many benefits associated with implementing an innovative apprenticeship program for your staff!
Monterey Bay Career Connect—Bringing regional collaboration for college &
career readiness resources into reality
Salon 209

Hayley Mears, Workforce Development Program Manager, Monterey Bay
Economic Partnership
Ashley Gauer, Program Specialist, Monterey Bay Economic Partnership

Join us for a presentation about Monterey Bay Career Connect, a regional
resource for college & career readiness. We'll share our strategies for creating
regional collaboration and provide a demonstration of the resources available
on Monterey Bay Career Connect, including Emsi software: Monterey Bay
Career Coach and Monterey Bay Internships, an online portal created by local
web developers. Come learn, be inspired, and discuss next steps to spark
collaboration in your region!

4:00 – 5:00
Round IV Workshops

STEINBECK 1a, 1b & 1c are in the Monterey Conference Center

Presenters and Description Forthcoming

Growth of the Aging Workforce – Managing Challenges and Opportunities
Steinbeck 1b

David K. Shinder, Workforce Consultant
L. Bradley Williams, Chief Customer Officer & Vice President of Operations,
ResCare Workforce Services

The workforce system, alongside our business partners, is fixated on engagement
with and hiring Millennial and Generation Z candidates. But what about another
quickly growing segment of our workforce: those who are nearing or have
already reached the traditional retirement age but continue to work? By 2020, 1
out of 4 workers are projected to be 55 or older. Groups ranging from a Special
Committee of the U.S. Senate to specialized research organizations, along with
policy-makers and practitioners, are all engaged in examining the implications
of the aging workforce. Join us as we sort out data, look at forecasts and consider
opportunities and challenges in assisting this target population and companies
that hire them.

The Map to Success: Strategic Integration of Geospatial and Business Intelligence
Analytics to Guide Policy and Operations
Steinbeck 1c
Reg Javier, Deputy Executive Officer, San Bernardino County Workforce Development Department
Phil Cothran, Chair, San Bernardino County Workforce Development Board
Henry Nickel, Analyst, Project Lead, San Bernardino County Workforce Development Department
Renee Rainey, Project Manager, ICF International
Bryan Shelly, PhD, Senior Strategist of Talent and Education, Chmura Economics and Analytics

This presentation will provide the lessons learned, value proposition and best practice related to the integration of labor market and economic data in the context of Geospatial Information Systems (GIS) and Business Intelligence (BI) analytics from a nontechnical operational and executive management perspective.

NOTE: All workshops listed below are at the Marriott Hotel

Advocacy at All Levels
San Carlos I

Eric Flores, Policy Director, California Workforce Association
Chris Andresen, Dutko Government Relations
Frank Avery, Executive Director, CareerSource North Central Florida

This session will explain the distinction between educating policy makers on issues and lobbying. In addition, the panel will discuss effective strategies for Workforce entities across the country, from State, Local, and Federal successes and tactics. The panel will also highlight the importance of engaging your Board members in advocacy efforts.

Your Success is OUR Success: Changed Mindsets and Practical Steps in Developing Inter-Agency Workforce Development Synergy
San Carlos II

Gaby Goetz, Program Manager, East San Gabriel Valley AJCC
Micah Goins, Director, Adult Career Technical Education, Hacienda La Puente Adult Education
Elizabeth Munguia, Business Service Coordinator, East San Gabriel Valley AJCC
Shelah Potter, Youth Program Coordinator, East San Gabriel Valley AJCC

In May of 2018 the East San Gabriel Valley AJCC moved their offices to the campus of Hacienda La Puente Adult Education (HLPAE), the second largest
adult school in the state of California. The vision for the co-location was simple: offer wrap-around services to the community at an easily accessible, Adult Education center. The bureaucratic path to co-location at the site seemed like an impossibility in itself; but once the two organizations shared a physical space, the work of creating inter-organizational synergy began. Join the site leadership from the East San Gabriel Valley AJCC and HLPAE in a discussion about the growing pains they encountered at the outset of the co-location; and the change to a “shared outcomes” based mindset they underwent as well as practical steps they have taken/will take that led them from “partnership” to “collaboration” to “synergy”.

The Future of Work Department  
San Carlos III

Discussion Leader  
**Dennis Petrie**, EDD, Deputy Director for Workforce Services  
**Tim Rainey**, CWDB, Executive Director  
**Stewart Knox**, ETP, Executive Director  
**Eric Rood**, DAS, Chief

A Town Hall style presentation followed by a panel discussion on the what, why and when of the Newsom’s Administration’s goal of creating a **new Future of Work Department**. Creating a new department within the Labor and Workforce Development Agency that fully integrates policy development and workforce innovation with existing employment, training and data collection services will provide many benefits through a shared vision with common leadership, goals and objectives. The key goal being to create a more rational, human centric and user friendly delivery of programs and services for the customers service. Come here and participate in an interactive discussion on this Administration’s initiative to promote economic security and workforce opportunity in a new age 21st Century economy.

Supporting Veterans as they Transition to Civilian Employment  
San Carlos IV

**Josh Williams**, Principal, BW Research  
**Melanie Hitchcock**, Regional Initiatives Manager, SDWP  
**Jamal Russell Black**, Analyst, SDWP  
**Nate Hunt**, Analyst, BW Research

First, to introduce the challenge facing Veterans as they transition from the military to civilian employment. Recent labor market data reveals that Veterans
at transition from service face higher unemployment rates than their non-veteran counterparts, even with above average educational attainment. Second, to present the findings from the research completed by BW Research and San Diego Workforce Partnership that explored employers’ perspectives on Veterans and their perceived strengths and weaknesses in the workplace, veterans’ perceptions of their employment challenges and opportunities, and what they feel should be a priority for supporting their employment ambitions. Finally, the presentation will discuss the strategies and tools being developed by the San Diego Workforce Partnership in collaboration with Navy Region Southwest, EDD Veterans Services and community partners to better serve San Diego’s veterans on transition providing the business community with highly skilled workers.

**Executive Edge: Round III**

*Los Angeles*

**Moderators:**

Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges

Bob Lanter, Executive Director, CWA

**CWA Bootcamp Graduates 2018-19**

CWA’s Executive Boot Camp helps executive staff hone their skills to become even more effective leaders. Boot Camp addresses leadership development, partnership building, business engagement, labor market dynamics, staffing boards, politics, and other skills workforce executives need to operate effectively in complex environments.

This year-long training provides the knowledge, tools and peer-to-peer learning needed to thrive in uncertainty and to fulfill your role as a regional leader, a steward of public resources, and an effective workforce development professional.

Hear Boot Camp graduates discuss each of the core skills that provide an “executive edge” leading to state-of-the-art high performance workforce programs.

During the first session of the Executive Edge, graduates will discuss Business Engagement, Workforce Partnerships and Barriers to Employment

**WIOA: Evolving to Meet New Realities or End of an Era?**

*San Diego*

Robert Knight, Director, Government Relations and Workforce Policy, ResCare Workforce Services

Peter Creticos, Ph.D., President & Executive Director, Institute for Work & the Economy
**Ron Painter**, President/CEO, National Association of Workforce Boards

Is WIOA the first workforce development response of the 21st Century to social, political and economic challenges for a world far different than the one when CETA, JTPA and WIA were designed or is it the last iteration of that bygone era? Democratic presidential longshot Andrew Yang says that workers do not want to hear about retraining, a tired old Democratic BS line according to him. Many politicians want to focus limited domestic dollars on how much, if anything, students should pay for college and how to reduce student debt even as they seem to agree that college is not the only road to the middle class. Work-based learning, especially apprenticeship, has received a good deal of attention and support but how much traction so far? And, is WIOA with its ponderous bureaucratic overhang, the best system to build a culture of work and learning in a dynamic economy? WIOA now and WIA before it, have much to be proud of and many successes to point to. These successes could be evaluated and expanded. Its shortcomings too must be faced. WIOA oversight could be one of many opportunities to explore where workforce needs to be in five years. But this will happen only if advocates can engage business, education and elected officials in preparing for a future of work that will look (radically?) different from the one built for WIOA. Join this discussion and share your ideas.

**Empowering Lives Through Community Partnerships and Vocational Training**

*Santa Monica*

**Diana Luna**, Associate Director of Continuing Education, Loyola Marymount University  
**Bobby Palma**, Workforce Development Manager, Ed2go

Is your community equipped with the skills they need for success in 2019? Are their skills even up-to-date? A constantly evolving workplace and an aging population have created a vacuum in skilled labor. To serve this new market, academic institutions and workforce boards are forming community partnerships with education providers to overcome socioeconomic barriers and meet workforce demand. Loyola Marymount University teamed up with a local workforce board to create a dynamic program that offers flexible online training. Learn how you can bridge the gap between public and private organizations to better serve your workforce!

**Integrated Financial Coach**  
*Santa Barbara*

**Christopher Barnhart**, Vice President of Corporate Training, Grant Associates  
**Justin Jamerson**, Director, Grant Associates
Join us as we tackle the critical issue of reducing financial barriers and addressing financial insecurity among low- to moderate-income jobseekers. Workshop participants will gain practical skills related to program adaptation, staff capacity building and organizational development and emerge with an understanding of expected outcomes where financial coaching strategies are integrated into workforce development programs. We’ll provide a gold standard framework and data-backed strategies that build the financial security of jobseekers in a workforce setting.

5:00 – 9:00  Monterey Beach Party

Enjoy dinner on the beach overlooking beautiful Monterey Bay, with live music provided by DNA Entertainment.

And, good news regional competitors…the volleyball tournament returns! Get your team together and head to the courts for a quick tournament prior to dinner.

Beach Party sponsored by
California State University Extended Education
&
EMSI

Thursday, Sept 5, 2019

7:30 – 8:30  Continental Breakfast  San Carlos Foyer

8:30 – 9:45  Mini-Plenary Sessions

36 Million and Counting…Turning a National Problem into a Regional Initiative
San Carlos IV

Dr. Jenni Murphy, Dean, Sac State College of Continuing Education
Kate Mahar, Dean of Institutional Effectiveness, Guided Pathways Regional Coordinator, CCCCCO, Shasta College
Ria Bhatt, Interim Executive Director, California Competes
Jodi Lewis, Director of Strategic Initiatives at Success Center, Foundation for California Community Colleges

According to US Census data there are over 36 million working age adults (25 to 64) with some college, but no degree. They are a subset of 82 million without high quality post-secondary credentials. Lessons learned from the Great
Recession confirm the importance of industry-relevant degrees and credentials to maintaining employment and speeding the recovery of lost income following job loss. This session will highlight what select California Universities and Community Colleges are doing to combat the State’s educational attainment deficit, improve regional economic competitiveness, and contribute to healthy communities, a health economy, and reduced poverty. Focus will be on the use of collective action models and network strategies to reduce skill gaps, equity gaps, attainment gaps, and increase overall regional educational attainment.

Can we bring the strategy of work-based learning for all into reality? A mini plenary in 3 acts: Earning, Burning and Learning.
Steinbeck 1a

Tim Aldinger, Director of Workforce Development Services
Foundation for California Community Colleges

Joshua Modlin,
Manager, Education to Work Partnerships, Project Director, Apprenticeship Support Network Foundation for California Community Colleges

Haden Springer, Manager, Workforce Development, Foundation for California Community Colleges

This past spring the Foundation for California Community Colleges partnered with CWA to explore work-based learning (WBL) with a wide range of partners. Inspired by those fateful events: Act 1: What is the best way to help others earn? A high stakes debate. Act 2: What should we burn? What would Guy Fawkes do? Act 3: What have we learned? There will be a test.

Strategy, Reality, and Equity: Looking Critically At Turning Thinking Into Doing
San Carlos I

Moderator:
Bob Lanter, Executive Director, CWA

Panelists:
Rob Hope, Initiative Officer, Bay Area Workforce Funders Collaborative
Zima Creason, Executive Director California EDGE Coalition
Jeffery Wallace, President/CEO LeadersUp

The workforce development ecosystem exists in large part to address the gap between the Nation’s population in need of career pathways and opportunities, and businesses who are unable to find a qualified workforce. Each of these panelists are working at an executive level to bridge those partnerships between vulnerable communities and businesses, and will offer their insight on
building equity in their initiatives, from the perspective of a foundation, Community Based Organization, or State Government entity.

**Regional Plan Implementation and High Road Training Partnerships**  
**Steinbeck 1b**

**John Brauer**, Executive Director, Workforce and Economic Development  
California Labor Federation  
**Tim Rainey**, Executive Director, California Workforce Development Board  
**Robin Purdy**, Regional Coordinator, California Workforce Development Board

CWDB Executive Director Tim Rainey, CWDB Regional Coordinator Robin Purdy, and John Brauer of the California Labor Federation will discuss the intersection of regional plan implementation and building the high road in workforce development. The high road vision prioritizes job quality, links worker-centered, regionally-based sector work, targets populations with barriers to employment, and supports economic and climate resilience. High road initiatives work where these come together, creating opportunity, mobility, a stronger economy for high road employers, and a more sustainable and resilient environment and community. Examples will be presented of how current High Road Training Partnership pilots have shown promise for the state.

**10:00 – 11:00 Round V Workshops**

**STEINBECK 1a, 1b & 1c are in the Monterey Conference Center**

**Connecting with Local Adult Education Agency for Program and Participant Success**  
**Steinbeck 1a**

**Carolyn Zachry**, Ed.D, Education Administrator & State Director, Adult Education Office, California Department of Education  
**Diana Batista**, Director, CAEP Technical Assistance Project, Sacramento County Office of Education  
**MaryAnn Pranke**, GlendaleLEARNS Coordinator, Verdugo Workforce Development Board

Under WIOA and the California Adult Education Program (CAEP), adult education agencies share common performance measures with California state departments, workforce development, social service agencies and other educational institutions. Working regionally, adult education as a key partnership will increase opportunities and integrate services across the field through co-enrollment practices. Learn about the recent progress toward
effective strategies and guidance with the co-enrollment workgroups. Get details on services provided and how to co-enroll your clients in one or more programs to create a cohesive environment for success.

The Power of Collaboration: Behind, through and beyond the gate
Steinbeck 1b

Tom Kavanagh, Business Consultant, PCG
Jaime Cruz, Executive Director, Workforce Connections
Jon Ponder, Executive Director, Hope for Prisoners
Kim Tesch-Vaught, Business Development Supervisor, PCG
Sean McCoy, PhD. Business Services Manager, PCG

Working with justice involved individuals presents numerous barriers for case managers, business owners, community support providers, and jobseekers. With the power of collaboration, all barriers can eventually be overcome/broken down with persistence, but how do we fit the timeline of a justice involved individual recently released from incarceration? The answers: Start the process before the individuals are released, build skills and credentials, expand pre-apprenticeship and apprenticeship, use partnership and collaboration to streamline the process. This session will focus on how knowledge transfer, and collaboration grew a program throughout North Central Florida, planted the seeds of collaboration with Workforce Connections in Las Vegas and Hope for Prisoners, and how each organization is shaping outcomes in other regions. We will discuss our behind the gates (mental and physical preparation for re-entry), and laying the yellow brick road to employment with the support of employers.

NOTE: All workshops listed below are at the Marriott Hotel

Workforce Accelerator Program for People Experiencing Homelessness
San Carlos 1

Sandra Hamameh, CWDB Research and Policy Specialist and Member of the California Homeless Coordinating Financing Council Workgroup
Joelle Hurst, CWDB Deputy Director for Program Implementation

According to the 2018 Homeless Point in Time (PIT) count, more than 129,972 Californian's experience homelessness on any given day. Early reports from the 2019 PIT count indicate that number has already increased significantly throughout parts of the state. And, while the current statistics are sobering, some housing experts believe they may represent an undercount when factoring individuals and families whose existing housing circumstances are unstable or precarious. With our Californian neighbors experiencing homelessness and
housing instability at an unprecedented scale, the imperative to delivering targeted solutions, across multiple systems, utilizing a range of partners, is evident. Learn more about the Workforce Accelerator Fund Initiative and how this innovation framework can be used to address barriers for this population.

**Strategic Co-Enrollment: Practices that Align Service Delivery Under WIOA**  
*San Carlos II*

**Moderator:**  
**Brandon Anderson**, Operations Director, California Workforce Association

**Presenters:**  
**Jennifer Hernandez**, Associate Secretary, California Labor and Workforce Development Agency  
**Ursula Bischoff**, Principal, Bischoff Consulting  
**Pat Rickard**, President, Comprehensive Adult Student Assessment Systems (CASAS)

Strategic co-enrollment builds upon aligning, coordinating, and integrating programs and services, *where it makes sense for the participant*, to increase access to comprehensive services leading to jobs that ensure both long-term economic self-sufficiency and economic security. Braiding resources and realigning program service delivery through a co-enrollment model can streamline participant flow and facilitate access to education, training and wraparound supports for hard-to-serve populations. This session will focus on California’s emerging policy guidance on strategic co-enrollment, key features of co-enrollment models implemented by adult education, workforce, social services and community-based partnerships, and successful practices at intake and through case management that support successful co-enrollment and produce positive customer outcomes.

**Not Your Grandfathers Strategic Plan**  
*San Carlos III*

**Lisa Rice**, CEO of Every Strength Counts, LLC

Do you even know where your Strategic Plan is? Are you able to say that you have accomplished most items you put into your Strategic Plan? Would you like to have a way to strategically get things done? Join this workshop for hands on Strategic Doing™ that will move your organization forward every 90 days. Participants will engage in a Strategic Doing™ scenario that is realistic to the workforce development industry.
During the session, attendees will: go through a condensed mock session that helps them understand how to get the right people in the room for SD; be exposed to the tools of a SD session; and will understand some of the pitfalls that can come when conducting SD.

**Designing for Continuous Improvement: The Evolution of a Successful Training Cohort**  
*San Diego*

**Martha Espinosa**, Business Services/Rapid Response Coordinator, Fresno Regional Workforce Development Board  
**Nuvia Varela**, Program Manager, Fresno Regional Workforce Development Board  
**Nicole Diaz**, Lead Employment Readiness Specialist, Workforce Connection  
**Nickolas Lucio**, Counselor, Fresno City College  
**James A. Ritchie**, Ph. D. Workforce, Education and Training Coordinator, Department of Behavior Health County of Fresno  
**Adam Balto**, Senior Substance Abuse Specialist, Fresno County Dept. of Behavioral Health

Creating a successful cohort is an evolving learning process. Join us as we discuss how the Fresno Regional Workforce Development Board implemented a successful Drug and Alcohol Counseling training cohort in partnership with the Fresno County Department of Behavioral Health and Fresno City College. Gain insight on how we quickly responded to an employer’s needs to develop a training cohort with a local community college for an in-demand occupation. We’ll share how our processes changed and evolved as we implemented a training cohort by focusing on human centered solutions. Learn best practices on how to successfully create your own training cohort, as well as build and strengthen partner relationships.

**Connecting Regional Strategies to Local Program Design and Delivery: Perioperative Specialty Registered Nurse Training Pilot Project**  
*Santa Barbara*

**Garrett Chan**, PhD, RN, APRN, FAEN, FPCN, FCNS, FNAP, FAAN, President & CEO, Health Impact  
**Carolyn Orlowski**, MSN, RN, Program Director, HealthImpact  
**Mary Lynne Knighten**, DNP, RN, PN, NEA-BC, Project Director, HealthImpact  
**Teri Hollingsworth**, Vice President, Human Resources and Education Services, Hospital Association of Southern California  
**Lisa Mitchell**, Workforce Development Program Manager, Hospital Association of Southern California
Robert Chavez, Program Operations Manager, South Bay Workforce Investment Board, Inc.

Healthcare organizations are experiencing growing demand and short supply of experienced RNs in specialty areas. This session demonstrates how regional strategies were planned and utilized to successfully design, deliver, and measure key outcomes for local specialty nurse training programs in the Los Angeles region of the Hospital Association of Southern California (HASC). Together, HASC, the South Bay Workforce Investment Board, and HealthImpact—the state nursing workforce center, used a regional workforce plan to partner with 2 universities and 8 hospitals to implement an evidence-based academic-practice pilot; training 17 nurses to work as perioperative (Periop) nurses. This approach aimed to meet workforce needs supporting professional advancement, career mobility, and retention of incumbent RNs; and provide specialty training to a limited number of new graduate nurses.

Future Focus: Reinventing the Workforce in the Capital Region

Terri Carpenter, Workforce Development Manager, SETA-Sacramento Works
Evan Schmidt, Senior Director, Valley Vision
Santa Monica

The Capital Region Workforce Development Boards are working together to address the challenges brought about by technological advances and disruptions, such as artificial intelligence, automation, digitalization, and more. The Capital Region Workforce Boards have responded by hosting five regional forums, coordinating a major regional Business Summit on the topic and launching a regional website so employers have access to the right business resources and support.

We will share what we have learned by bringing our business leaders together to address our region’s future of work and how we can reinvent the workforce and use technological changes to chart a successful course for our region’s future.

Workforce System Partner Summit
Los Angeles

Angela Gardner, President, Workforce Development Solutions, Inc.
Cherilyn Greenlee, Deputy Division Chief/Inland Empire Region, Workforce Services Branch, Employment Development Department
Molly Willshire, Assistant Director, Workforce Development Department, San Bernardino County
Monique Carter, Economic Development Coordinator, Economic Development Agency, San Bernardino County
This session will help you plan your own workforce summit with your AJCC MOU partners. Discover how nearly 300 people representing 29 MOU Partners of the San Bernardino County Workforce Development Board recently attended an informative, engaging and successful Workforce Summit.

The goal of the Workforce Summit was to provide MOU partner staff with an innovative opportunity to participate in training, share best practices and network. The Summit included exciting keynote speakers and a variety of interesting and interactive breakout sessions.

11:15 – 12:30  
**Closing Plenary**  
San Carlos Ballroom

**You Are Wasting Your Time**  
*San Carlos Ballroom*

Welcome and Speaker Introduction  
**Bob Lanter**, Executive Director, CWA  

**Josh Davies**, CEO, Center for Work Ethic Development

You have come this far. You’ve attended a fantastic conference for the last 3 days. You have likely learned some things, connected with some interesting people, and thought, “I am going to do that when I get back to my office!” But….you are wasting your time….unless you put into practice these key lessons shared by Josh Davies. Josh will discuss how you can take those lessons learned and contacts you made and make them into reality by taking action when you return. Join us for this entertaining and thought provoking closing session to MMM 2019.