Transforming Data into Actionable Information

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Who is LMID?

• Employment Development Department

• Workforce Services Branch

• Labor Market Information Division
  – Collect, research, analyze, and publish statistical information to support labor market research, program planning, economic development, and career exploration.
Why is LMI Important for You?

Economic Development
- Community Planning
- Employee Recruitment
- Business Retention and Expansion

Education
- Academic Program Planning
- Career Counseling
- Curriculum Development

Workforce Development Boards
- Strategic Planning
- Workforce Development
- Federal and State Grant Preparation
Why is LMI Important for You?

**Job Seekers**
- Career Planning
- Skills Assessment
- Relocation Decisions

**Employers**
- Wage and Benefits
- Employee Recruitment
- Business Retention and Expansion

**Researchers**
- Applied Research Studies
- Industry Cluster Analysis
- Raw Industry and Occupational Data
Northern California Regional Competitiveness Network

Overview

This report was prepared by the Labor Market Information Division (LMID) of the California Employment Development Department to provide the Golden Sierra, North Central County Consortium, Sacramento Employment and Training Agency, and Yolo Workforce Development Boards a resource for workforce development and strategic planning. The findings were derived from the most detailed industry data available from the Quarterly Census of Employment and Wages program, which provides the number of businesses, number of jobs, and total payroll for workers covered by unemployment insurance programs from reports filed by California employers each quarter. Only private, non-government industries are included in this study.

Northern California Regional Competitiveness Network

Overview

This report was prepared by the Labor Market Information Division (LMID) of the California Employment Development Department to provide Woodland Community College a resource for curriculum development and strategic planning. The findings were derived from the most detailed industry data available from the Quarterly Census of Employment and Wages program, which provides the number of businesses, number of jobs, and total payroll for workers covered by unemployment insurance laws and reports filed by California employers each quarter. Only private, non-government industries are included in this study.

Targets of Opportunity

Overview

This report provides an occupational analysis of the five-county region including Del Norte, Humboldt, Mendocino, Siskiyou and Trinity counties.
Woodland Community College
Industry Clusters of Opportunity 2010-2015

- Viticulture and Enology: 2.0%, 7.36, 26,510
- Agribusiness and Food Production: 2.1%, 1.68, 25,429
- Arts, Entertainment, and Recreation: 4.6%, 1.25, 43,566
- Health Care and Social Assistance: 6.3%, 1.13, 52,422
- Advanced Technology: 0.8%, 0.47, 13,502
- Distribution and Logistics: 0.9%, 0.60, 4,006
- Building and Systems Construction: 4.1%, 1.23, 27,713
- Finance, Real Estate, and Investment Support: 0.2%, 0.73, 10,630
- Business Management and Support: -0.4%, 0.66, 20,495
- Manufacturing: 0.2%, 1.35, 5,604

Compound Annual Growth Rate 2010-2015

Employment Concentration 2015

MATURE
GROWING
DECLINING
EMERGING
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<tbody>
<tr>
<td>1113</td>
<td>Fruit and Tree Nut Farming</td>
<td>7,187</td>
<td>6,243</td>
<td>-2.8%</td>
<td>$31,185</td>
<td>$36,868</td>
<td>3.78</td>
<td>3.11</td>
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<tr>
<td>3121</td>
<td>Beverage Manufacturing</td>
<td>15,097</td>
<td>18,282</td>
<td>3.9%</td>
<td>$56,480</td>
<td>$62,772</td>
<td>17.85</td>
<td>16.99</td>
<td>6.2%</td>
<td>6.6%</td>
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<tr>
<td>3324</td>
<td>Boiler, Tank, and Shipping Container</td>
<td>103</td>
<td>132</td>
<td>5.1%</td>
<td>$62,742</td>
<td>$58,322</td>
<td>0.99</td>
<td>1.33</td>
<td>0.0%</td>
<td>0.0%</td>
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<tr>
<td>4248</td>
<td>Beer, Wine, Distilled Alcoholic Beverage</td>
<td>1,595</td>
<td>1,853</td>
<td>3.0%</td>
<td>$74,248</td>
<td>$88,253</td>
<td>4.56</td>
<td>4.43</td>
<td>0.7%</td>
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<tr>
<td></td>
<td><strong>VINICULTURE AND ENOLOGY INDUSTRY CLUSTER SUMMARY</strong></td>
<td><strong>23,982</strong></td>
<td><strong>26,510</strong></td>
<td><strong>2.0%</strong></td>
<td><strong>$50,108</strong></td>
<td><strong>$58,431</strong></td>
<td><strong>7.50</strong></td>
<td><strong>7.36</strong></td>
<td><strong>9.9%</strong></td>
<td><strong>9.5%</strong></td>
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Link to Dashboard:
https://public.tableau.com/views/IndustryClusterStudies/StudyOverview?:embed=y&:display_count=yes&:origin=viz_share_link

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An industry cluster describes a specific grouping of companies with related business activities. These businesses are economically interdependent and may have common supply chains, labor needs, technologies, and economic markets. Industry clusters identified in the Capitol Region – including Alpine, Colusa, El Dorado, Glenn, Placer, Sacramento, Sutter, Yolo and Yuba counties – are those that demonstrated the greatest opportunity for new jobs, rising wages, business expansion, and career development possibilities. The LMID aggregated ten regional industry clusters for the Capitol Region, which together comprised 195 industries across the nine-county region.
What We Do…

data

help

support

guidance

customer
THANK YOU

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