The Youth@Work 2020 Conference  
*Architects of the Future*

DoubleTree by Hilton San Jose  
January 14-16, 2020  
*Sponsored by the California Workforce Association*

**CALL FOR PROPOSALS**

**CONFERENCE FOCUS**
The Youth@Work Conference will address formidable issues facing youth and young adults in preparing for work even in today’s robust economy. Our theme, *Architects of the Future*, refers to the potential of all youth to design their own future, and to actualize that design their future goals. Our role is to ensure this next generation is fully participating in the modern economy and able to carve out a career in which they enjoy and thrive. Now, more than ever, the challenge is to help youth create viable economic futures, meaningful careers and life success trajectories in the context of this emerging workforce.

The Youth@Work 2020 Conference will provide a series of plenary speakers, panels, workshops and discussion sessions to help meet the challenges that youth providers, local workforce development boards, community colleges, adult education, K-12, community-based organizations, and other agencies face in providing effective services to opportunity youth.

**TARGET AUDIENCE**
Attendees come from a variety of youth serving organizations, youth program designers and youth policy makers. This includes educators, youth practitioners, program supervisors and managers, workforce development professionals, and youth policy makers involved in youth employment, training and education programs, as well as those who assist transitioning foster youth, adjudicated youth, youth with disabilities, CTE program faculty, and staff from ROP and adult education programs.

**PREPARING YOUR WORKSHOP PROPOSAL**
Proposals may include strategies, approaches, innovations, methods, tools, and insights that help better serve WIOA eligible and other opportunity youth. This may include the expanded use of work-based learning, dropout prevention and recovery strategies, summer job and pre-apprenticeship programs, basic skills programs, internships, on-the-job training opportunities, financial literacy, and entrepreneurial skills training.

We strongly encourage the inclusion of youth in presentations where appropriate, as well as sessions designed and led by youth.
SUGGESTED TOPICS (Note: Most workshop sessions will be 60 minutes)

**Program Designs**  
Programs that resonate and attract the youth of today (including Youth Centered Program Designs & Principles that incorporate Youth Cultural Competencies, and that capture and incorporate youth perspectives)

**Youth Recruitment**  
Strategies that attract and capture the attention and imagination of youth especially at-risk and disconnected youth (that reach & impact youth most in need of assistance)

**Work Experience in the Context of the New Economy**  
Connecting youth with self-employment and emerging economy opportunities

**Use of Social Media, Online Learning, Software and Mobile Apps**  
Any cool mobile apps relevant to our work...online training; online resources; online career exploration; online job search, online counseling and follow-up, etc.

**Work Readiness**  
Best and next practices in helping youth become work and job ready; innovative ways of teaching employers how to supervise youth; as well as unique bridge/onramp programs

**Career Pathways**  
Initiatives that connect programs to career pathways and that enable youth to secure a job and/or advance in a demand occupation or industry, and best practices that help construct Pathways to quality jobs

**Earn and Learn Models**  
Internships, Work Experience and OJT Development; Youth Entrepreneurship; Transitions from College to Careers, etc.

**Serving Youth with Disabilities**  
Outreach to Youth with Disabilities; Integrated Employment and Accommodations in the Work Place; Person Centered Planning

**Justice Involved Youth**  
Approaches, Guides, Manuals and Tips for serving Justice Involved Youth; Addressing multiple youth needs post incarceration
The Future of Work
Approaches that are being utilized to help youth navigate and be successful in gig/AI-based economy

Apprenticeship and Pre-Apprenticeship Programs and Partnership Models
Youth Apprenticeship & Pre-Apprenticeship Programs; High School Bridge Program; Multi-Craft Partnerships; and Professional and Community Partnerships

Sector Approaches, Employer Engagement and Business Led Youth Initiatives
Ganerering Employer Participation; Partnerships with business (e.g. Starbucks); business engagement strategies; High road training partnerships

Youth Assessment and Evaluation
Evaluations of Youth Program Effectiveness, ROI and Other Positive Program Outcomes

Transitioning Foster Youth
Best Practices in Helping Foster Youth Transition into Employment and success trajectories

Fiscal Management & Administration Related to WIOA
Fiscal Management; Youth Procurement

Equity
Programs & approaches used to ensure equity in program access, design, and deliver

Job Quality
Programs that highlight partnerships with employers that offer access to quality jobs and high road partnerships

SUBMISSION DEADLINE: Friday, Nov 8, 2019
Proposers are encouraged to submit prior to the deadline.

NOTIFICATION OF ACCEPTANCE: Monday, Dec 9, 2019
Applicants will be notified on or about this date.
REGISTERING AS A WORKSHOP PRESENTER

All workshop presenters must register for the Conference!
While we greatly appreciate the contribution of our presenters, CWA cannot financially underwrite presenters’ participation. Please cooperate by abiding by presenter registration policies.

FULL CONFERENCE PRESENTER RATE $550, rate ends Jan. 10, 2020
Includes three-day access to all Conference sessions, functions and meals.

ONE DAY PRESENTER RATE $390, rate ends Jan. 10, 2020
I am attending other Conference sessions and functions but only on the day of my presentation.

ONLY PRESENTING MY WORKSHOP No Charge
I am coming only to present my session. I will not be participating in any other Conference sessions or function.

YOUTH RATE (must be participating in a WIOA youth program) $450, rate ends Jan. 10, 2020

ANTICIPATED ATTENDANCE
We anticipate that well over 500+ will attend the Conference along with approximately 50 youth participants.

CONFERENCE HOTEL
DoubleTree by Hilton, San Jose
2050 Gateway Place
San Jose, CA 95110
Rates: $189/ One King or Two Queens (rooms at this discounted rate will sell out)
Hotel Reservations:

Or, call 1-855-610-8733
Group Name: CWA Youth @ Work 2020
Group Code: CW2
Cutoff Date: December 16, 2019

Presenters are responsible for making their own hotel reservations. We strongly advise you to make your hotel reservations as soon as possible, since we expect the hotel block to sell out.
CONFERENCE INFO
To register for the Conference, to make hotel reservations, and for additional Conference information, go to: https://calworkforce.org/youth/

PROPOSAL OR PROGRAM QUESTIONS
Matt Hidalgo, 916-465-8134, mhidalgo@calworkforce.org

REGISTRATION ISSUES
Monica Sobala, 916-465-8131, msobala@calworkforce.org

SPONSOR OR EXHIBIT INQUIRIES
Matt Hidalgo, 916-465-8134, mhidalgo@calworkforce.org

PROPOSAL SUBMISSION PROCEDURES
SEND your proposal to CWA: presenter@calworkforce.org
Subject line... YOUTH2019: Title of your Workshop

Please follow this outline in composing your proposal.

Proposed Session Title Draft Session Description
Describe what will be covered in the session. Imagine you are an attendee deciding what is relevant to your learning. Be concise, approximately 75 words or less.

Discussion Leader, Panelists or Presenter(s) (as appropriate)
* List Names, Titles, Affiliation, Email, Phone (include for each person)

Audio Visual Needs
All rooms are equipped with a LCD projector, sound, screen & a flip chart.
Internet (check here) ( )
although we highly recommend caching your video rather than playing it from the Internet!

Presenter Registration Policy
( ) Yes, I agree to register as a presenter if my proposal is accepted.
Presenters pay conference registration fees only if attending other functions or sessions during the Conference, not if they are coming solely to present and then leaving.
DEADLINE FOR SUBMISSION
Please submit your proposal no later than Friday, Nov. 8th to be considered. If your proposal is accepted, you will be notified on or around December 9, 2019.

QUESTIONS?
Contact Matt Hidalgo,
mhidalgo@calworkforce.org  |  916-465-8134