CALL FOR PRESENTATIONS

WORKCON 2020
Reaching Higher Ground
May 18 - 20, 2020
Renaissance Palm Springs

WORKCON, sponsored by the California Workforce Association (CWA), highlights the most powerful and innovative collaborations and partnerships that provide the keys to unlocking prosperity for both workers and communities, and addressing the emerging changes in the workforce ecosystem.

You don’t need to have all the answers to submit. 😊 Thought provoking and discussion sessions are also welcomed.

Target Audience
Workforce Development Board members and workforce professionals; CTE educators from Adult Schools, community colleges, charter schools, ROPs, County Offices of Education and the K-12 system; DOR and other rehabilitation programs; apprenticeship and pre-apprenticeship programs; economic development professionals; and other key partners working to provide a trained, skilled workforce to the industry sectors driving our economy.

Reaching Higher Ground
Reaching higher levels of innovation and process improvement is the cornerstone to serving our communities. Whether we are deploying human centered design, trying to understand the competitive pressures of our key industry sectors or working on implementing our regional plan, “reaching higher ground” is a vision that allows us to excel and thrive.

In California we are looking to open doors to career pathways through the High Road Training Partnership initiative. HRTP is designed to address the questions around income inequality, climate change and economic competitiveness through strategic design that will influence several communities throughout the state. Building the skills and knowledge of the “high road” employers, is a key influence for our communities to reach higher ground.
How might it change our work if we were able to reach higher ground rather than show complacency? With that in mind, as you are crafting your presentation, think about the role reaching higher ground could play.

**POTENTIAL TOPIC AREAS**

**WORKFORCE BASICS**
Workforce Board Member Roles and Responsibilities: Making a Difference
Participatory Strategic Planning for Workforce Boards & Regional Consortiums
Interpreting WIOA Requirements and Directives
The New Perkins V Legislation: What it Means for California
Procurement under WIOA
Workforce Development Board MOU
System Partner Expectations

**CAREER TECHNICAL EDUCATION**
Emerging Issues in Career Technical Education
Career Pathways & the California Career Pathways Trust
Addressing the Skills Gap within Each Major Industry Sector

**TECHNOLOGY DRIVEN SOLUTIONS**
Targeted Outreach and Data Analytics
Mobile Apps
Online Services and Training
Labor Market Intelligence and Mapping Technologies

**DEMAND DRIVEN ACTION CLINICS**
Apprenticeship and Pre-Apprenticeship Programs
Next Generation Sector Partnerships
Industry Partnerships
Unique Challenges Facing Each Major Industry Sector
High Level Business Services

**REGIONAL INITIATIVES & CREATIVE PARTNERSHIPS**
Prison to Employment Successes
Working Collaboratively: Regional and Local Planning & Outcomes
Strong Workforce Initiatives
High Road Sector Partnerships
Leading Edge Collaborations and What Drove Them

**EQUITY & DIVERSITY**
Initiatives addressing the myriad issues around equity, income equality and diversity
The Aging (and Aging Out) of the Workforce
Affordability of education
Proven approaches in serving Target Populations (veterans, ex-offenders, long term unemployed, limited English speaking, at risk youth, etc.)

PROGRAM & PROCESS IMPROVEMENT
Career Center Redesign
Customer Centered Design Processes
Group Facilitation Methodologies
Large Scale System Change

WORK RELATED ISSUES
The Future of Work (and what it means to our “system”)
Finding and Retaining Talent
Customer Service
Building Resiliency in Systems and Individuals
Employee Retention Strategies
Successful Onboarding for New Employees
Boosting Morale and Productivity

DISABILITY SERVICES TRAINING
Reasonable accommodations for individuals with disabilities
Making modifications to policies, practices, and procedures to avoid discrimination against persons with disabilities
Administering programs in the most integrated setting appropriate
Effectively communicating with individuals who have various disabilities
Providing appropriate auxiliary aids and services, including assistive technology devices

NETWORKING OPPORTUNITIES
Adult Provider Roundtable
Youth Provider Roundtable

POLICY QUICK-TANKS
Lead a discussion around key policy issues facing education and the workforce system.

And...
Do you have a completely different topic you want to discuss that you think is important? Propose away!!!

WORKSHOP PROPOSAL DEADLINE
Friday, February 28, 2020
Proposers are encouraged to submit prior to that date.

**CONFERENCE START & END TIMES**
Pre-Conference Sessions: Mon., May 18 (all morning)
Conference Begins: **12:30**, Mon., May 18
Conference Ends: **Noon**, Wed., May 20

**CONFERENCE HOTEL**
*Renaissance Palm Springs*
888 Tahquitz Canyon Way Palm Springs, California 92262
(760) 322-6000

Presenters are responsible for their own hotel reservations.

**Access Room Block**

Rooms are $159 per night. The special room rate expires on April 18th or until the group block is sold-out, whichever comes first. A maximum of two (2) rooms may be reserved per guest.

*** If the block is full, you will be responsible for securing other housing at rates that may be substantially higher.

**CONFERENCE REGISTRATION FOR WORKSHOP PRESENTERS**

All workshop presenters must register for the Conference!
Please register at the time you submit your proposal if possible. Thank you for abiding by our presenter registration policy.

**WORKSHOP ONLY RATE**  **No Charge**
This applies to presenters who come only to present and then leave the Conference. A special name badge will be available at Registration.

**ONE DAY PRESENTER RATE**  **$450.**
Presenter is given access to other Conference sessions and functions on the day of your presentation.

**FULL CONFERENCE PRESENTER RATE**  **$615.** *(lowest rate available)*
Presenter has access to the entire range of Conference experiences, including plenary sessions, workshops, receptions, continental breakfasts, the luncheon, and refreshment breaks.

To register online, go to: [https://calworkforce.org/workcon](https://calworkforce.org/workcon)

**NUMBER OF ATTENDEES**
Anticipated Attendance: 550 - 600
The average workshop will enjoy 40 – 50 attendees.
10 concurrent workshops during each of the 5 rounds of sessions.

YOUR AUDIENCE
Conference participants are engaged both in policy and program implementation related to education, training, employment and business services at the local, state and national level.

Attendees work primarily for government, non-profit community based organizations and educational institutions. They work in America’s Job Centers, for Workforce Development Boards, and in workforce and economic development departments, community colleges, charter schools, rehabilitation and county social service agencies and county offices of education, private schools, K-12, apprenticeship programs and business.

PREPARING YOUR WORKSHOP

- Workshops should involve active learning with discussion & interaction.

- Presentations should connect their success to factors that reveal the underlying promising practice. This makes it relevant to other areas, and helps move the discussion beyond “show and tell” sessions.

- No more than 4 individuals on a panel please.

- CWA may edit workshop titles and descriptions or combine similar proposals into one session. Due to space limitations, not all proposals are accepted.

- Although we value the commercially available products and services available within our industry, sales presentations are not appropriate for workshops and will not be considered. Sponsorships and exhibit space is available if you are interested in connecting with our attendees in a manner that promotes sales and services.

AUDIO VISUAL NEEDS
Rooms will be equipped with LCD projectors and screens to project PowerPoint presentations and any other video source material (DVD’s, video clips, etc.). HDMI, VGA and USB cables will be available to connect with your laptop or notebook.

Multiple presenters should coordinate their presentations so that they are all on one laptop. **CWA does not supply LAPTOPS.** Presenters must bring their own laptop, if needed.
Please create your Proposal as a WORD document.

Send it to CWA at: presenter@calworkforce.org
Subject Line: WORKCON + your workshop title.

Your Proposal should include the following elements:

**Suggested Workshop Title**

**Presenter(s) Names**
Names of all presenters with titles and organizational affiliation

**Workshop Description** (75 words or less)
A brief, concise description of your session that is suitable for use in the Conference Program.

**Presenter(S) Contact Info** *(for all presenters)*
Name:
Email:
Phone (cell or office):

**AV NEEDS**
All rooms are supplied with an LCD projector, screen and sound.

I need Internet ( )

( ) Yes, I understand that I will need to register as a presenter at either the special presenter rate, a one day presenter rate, or even if I’m just coming to present and then leaving the Conference (no charge).

**NOTE: Presenters must bring their own Laptops.**
MacBook users must bring the correct Adapter to connect to the LCD projector. No adapter...no PowerPoint!
HDMI, USB and the older/ standard VGA connections will be available.

**Additional Questions?**
Contact a CWA staff member at presenter@calworkforce.org or (916) 325-1610