



Strategic Deployment of “Navigators” that Leads to Sustainable Wage Careers

JOSEPH STARK, EXECUTIVE DIRECTOR, DIVISION OF ADULT AND CAREER EDUCATION, LAUSD

GERARDO RUVALCABA, DIRECTOR, WORKFORCE DEVELOPMENT SYSTEM, CITY OF LA

SAM POWERS, WIOA NAVIGATOR PROGRAM & PARTNERSHIP ADVISOR, LAUSD

GILDGA POLLARD, WIOA NAVIGATOR, LAUSD

City of Los Angeles WDB & Los Angeles Unified School District Partnership History



- * YouthSource Centers
 - * LAUSD Pupil Services Attendance Counselors (re-engaging disconnected youth)
- * DACE Representative on the WDB

WIOA Legislation

“The Workforce Innovation and Opportunity Act requires that a Memorandum of Understanding is developed and executed between the Local Workforce Development Board and the partners...”

“The purpose of the MOU is to establish a cooperative working relationship among the parties identified herein and to define their respective roles and responsibilities related to shared customers and shared services.”

Navigator Concept is Born

- * Modeled from the K-12 YouthSource Center Partnership (PSAs)
- * WDB allocated budget to partially fund the navigators

Workforce Partnership Meetings

- * Quarterly Meetings with School Principals and WSC Directors
- * Regional Break out Session
- * Building knowledge around each WIOA I and II system

WDS DIRECTIVE NO. 17-13 WIOA NAVIGATORS

Partnership Announced

March 8, 2017

Workforce Development System and LAUSD-DACE

Purpose

Background

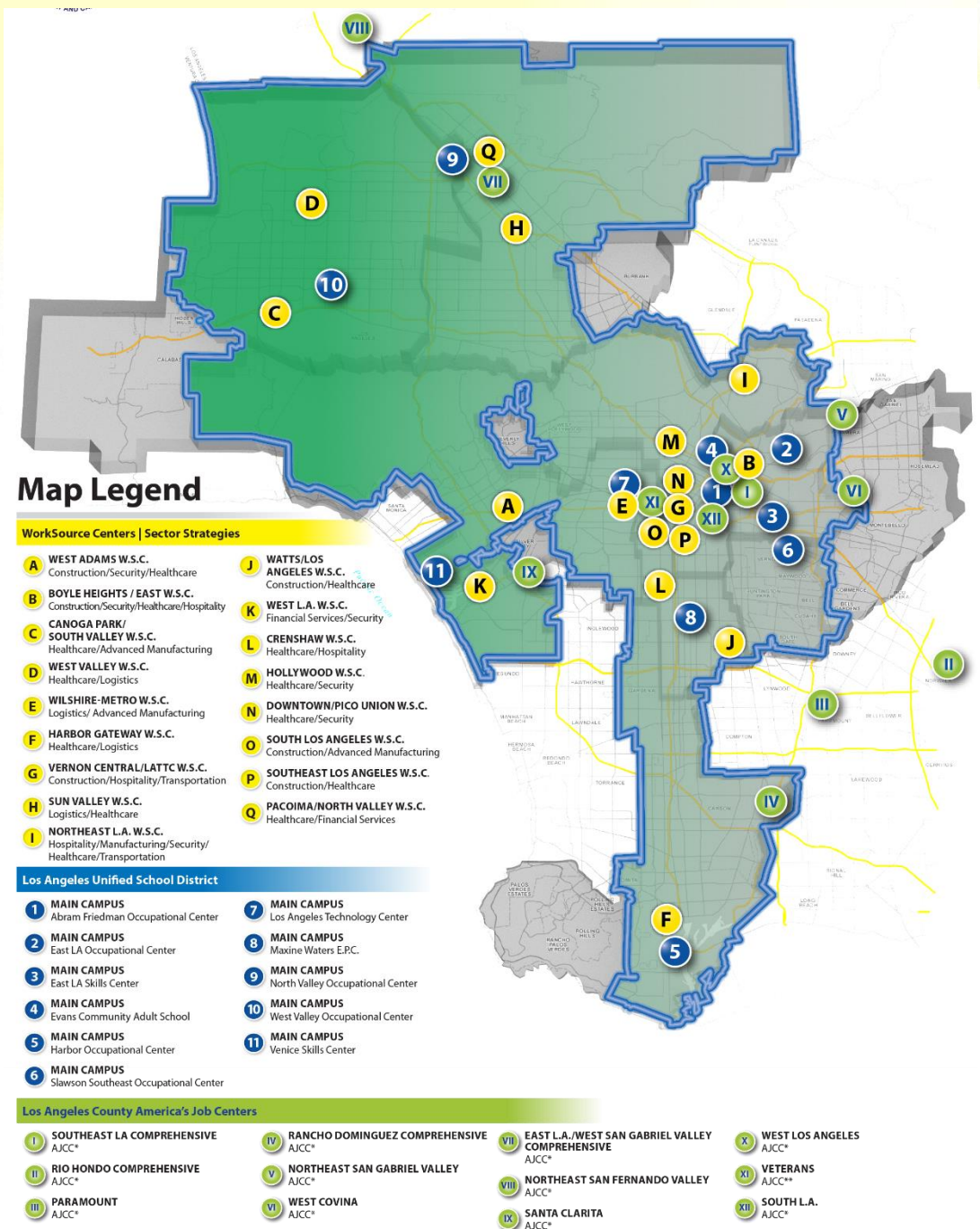
Requested Action

WIOA Navigator | Job Description

- * Provides outreach and support services for the adult school and the WorkSource Center
- * Arranges articulation processes between the two agencies.
- * Conducts recruitment.
- * Receives administrative direction from both agencies.

DACE Partnerships

DACE School	WorkSource Center
Maxine Waters EPC	Watts Labor Community Action Committee WSC
North Valley OC	El Proyecto WSC
West Valley OC	West Valley WSC Build Canoga Park / S. Valley WSC
East Los Angeles SC East Los Angeles OC	Goodwill Career Resources Boyle Heights WSC
Los Angeles TC	West Adams WC
Evans CAS Abram Friedman OC	PACE Downtown LA / WSC Vernon-Central / LA Trade Tech College WSC
Venice Skills Center Harbor OC Slawson OC	JVS West LA WSC / AJCC Harbor Gateway WSC LA County – AJCC TBD



Challenges: Terminology

“I felt as if I was in a Trigonometry class and if I lost focus for a moment I would lose the whole point of the lesson. In education we are familiar with our own lexicon and acronyms- being introduced to the byzantine world of the WorkSource Center terminology was a humbling experience,” confessed new WIOA Navigator Mark Lawrence.

Adult Ed advisers helping job-seekers 'navigate' new career paths



Navigators, LAUSD-DACE, WorkSource Center staff and several other City and County of LA agencies provide “Rapid Response” support and re-training opportunities for approximately 500 dislocated American Apparel workers.



Above, from left, Division of Adult Education advisers Sam Powers, Anne Allaire, Mark Lawrence and John Alvarez work as navigators at Los Angeles WorkSource Centers.

WHY NAVIGATORS?

- * Dislocated Worker Outreach
- * Goal Matching
- * Tailoring Classes to Meet the Needs of Industry (i.e. IET!)
- * Guides, Coaches and Advocates

Successes

- ✱ Building meaningful relationships
 - ✱ WorkSource Centers
 - ✱ Community outreach
 - ✱ Employers
 - ✱ Other City, County and State Agencies
 - ✱ Intra-Agency (i.e. ACCT Advisors and continuation schools)

Evans Community Adult School Partners with Hospitality Training Academy

Evans Community Adult School Partners with Hospitality Training Academy



Evans and the Hospitality Training Academy, a non-profit training facility funded by SEIU Local 11 Labor Union, have embarked on a partnership in which Evans ESL students can take an I.E.T. (Integrated Education Training) class, funded by the California State Workforce Development Board and provided by the HTA.

92% of pilot participants complete program

73% are hired at Union jobs



Successes

- ✱ Leveraging
 - ✱ Co-applicants for grants
- ✱ Better and more integrated student/client services
- ✱ **More Clients/Students served**
- ✱ **More job placements**

Navigator Success Update 2017-2018 Partnership Outcomes

I-TRAIN Participants

2015-2016

Pre-Navigators
75 Participants

2017-2018

451 Participants



TAA Participants

2015-2016

Pre-Navigators
3 Participants

2017-2018

167 Participants



Student Referrals

2016-2017

Monthly Referrals
119 Student Referrals

2017-2018

Monthly Referrals
244 Student Referrals



Enrollments

2016-2017

Monthly Enrollments
29 Student Enrollments

2017-2018

Monthly Enrollments
92 Student Enrollments



REVENUE “EARNED”

DON'T FORGET INFRASTRUCTURE or THE JOYS OF SUCCESS!

- * Streamline the invoicing and revenue collection process—“Earned” revenue is not earned until the school district collects it.
- * Create scalable data tracking system
- * Provide fiscal and programmatic support to accommodate increased load of participants

Questions

JOSEPH STARK
joseph.stark@lausd.net

GERARDO RUVALCABA
gerardo.ruvalcaba@lacity.org

SAM POWERS
spowers@lausd.net

GILDGA POLLARD
gwp0498@lausd.net