

# Building Skills Partnership



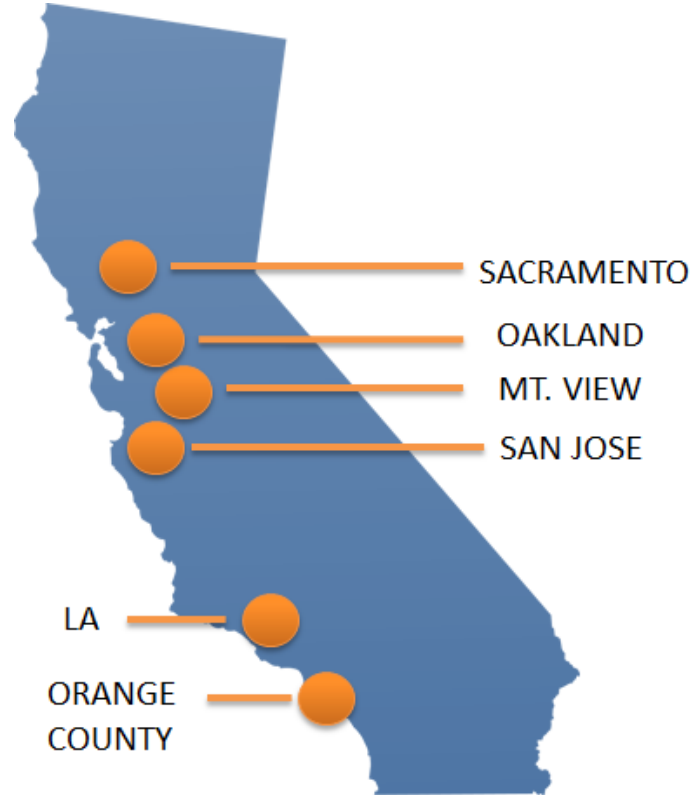
OUR MISSION IS TO IMPROVE THE QUALITY OF LIFE OF PROPERTY SERVICE WORKERS AND THEIR FAMILIES BY INCREASING THEIR SKILLS, ACCESS TO EDUCATION, AND OPPORTUNITIES FOR CAREER AND COMMUNITY ADVANCEMENT AND PARTICIPATION.



# Regions Served



- Annually, BSP serves more than **4,500** individuals throughout California.
- Since 2007, BSP has expanded its reach to more workers and their families.



# Funding



Linkedin  
Western Digital  
CISCO

Kellogg Foundation  
James Irvine Foundation  
United Way of Greater LA  
Silicon Valley Community  
Foundation  
Sobrato Family Foundation  
WKF Giving Fund  
Latina Giving Circle  
Hispanics in Philanthropy  
NCLR  
Siemer Foundation  
OCCF

State of California ETP  
U.S. Department of Homeland Security  
U.S. Department of Labor  
State of CA OneCA DPSS

Individual Donations  
2%

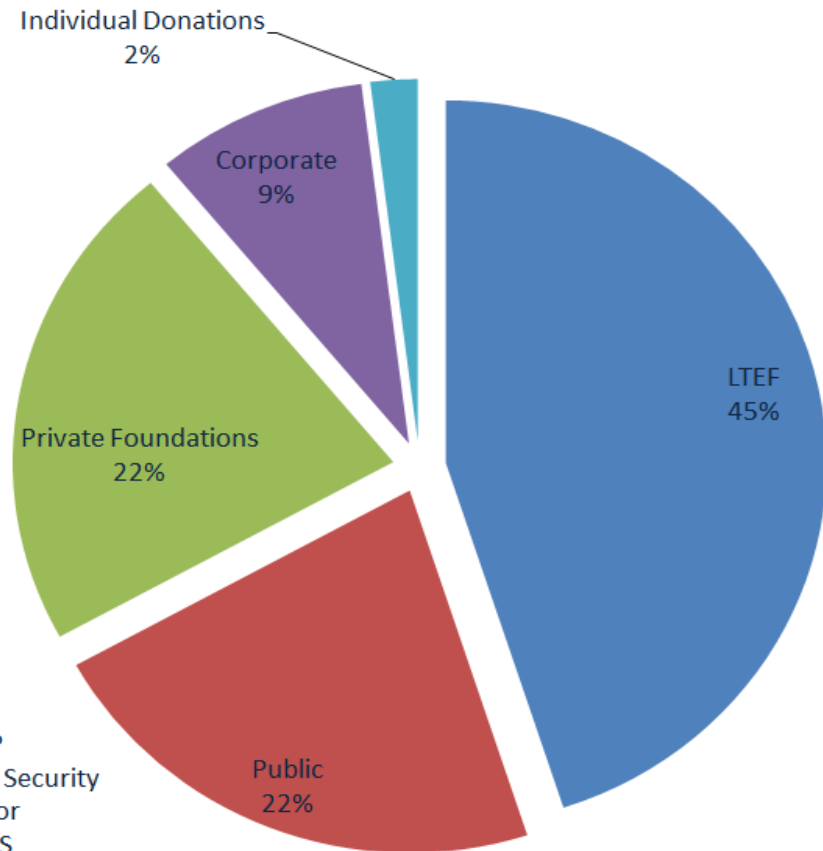
Corporate  
9%

Private Foundations  
22%

Public  
22%

LTEF  
45%

Industry Funding



# JUSTICE FOR JANITORS



# Population Served: Janitors

## Janitors are Largely Immigrant

- 90% of California janitors are Latino immigrants.
- Immigrants from Mexico, El Salvador, Guatemala, Honduras, and Nicaragua.

## Janitors are Aging

- Many Janitors have worked for 20 or even 30 years in the same job.

## Janitors at Various Skill Levels

- Fewer than 30% have been formally educated beyond 6<sup>th</sup> grade.
- Most janitors have limited or non-English skills.





## A Day in the Life of an LA Janitor Parent

My work day  
**STARTS**  
at 4:30pm when  
I get on the bus



I begin my janitorial  
shift at 6pm



And work until  
10pm



10pm—a quick  
dinner



On some nights,  
I take a class on  
how to get more  
involved in my  
child's education

3:30pm



I make dinner and  
help my kids with  
their homework



Janitor parent at the California Science Center

The Parent Worker Project  
collaborates with janitors to  
expand their parent engagement  
leadership skills through  
workshops, field trips, and cultural  
activities held at their workplaces,  
their union hall, their children's  
schools, and in their communities'

At 11pm—  
I'm back  
to work



I clock out at 2am  
and get on the bus



At 3:30am,  
I sleep for only  
3 hours!



I pick up my kids  
at 3:00pm



On some late  
mornings I go to  
the union hall to  
meet with other  
parent workers  
about educational  
activities we are  
organizing for our  
children

I take a short  
nap after  
dropping off  
my kids



7:45am



In the morning, I wake up the kids, make  
breakfast for them and get them to school!



My day as a  
parent starts  
at 6:30am





# Core Strategies

1

## Workforce Development

- Vocational ESL (workplace training)
- Green Janitor Certification Program
- Computer Training
- Vocational Training

2

## Immigrant Integration

- ESL
- Civic Engagement/ Citizenship
- Financial Capability

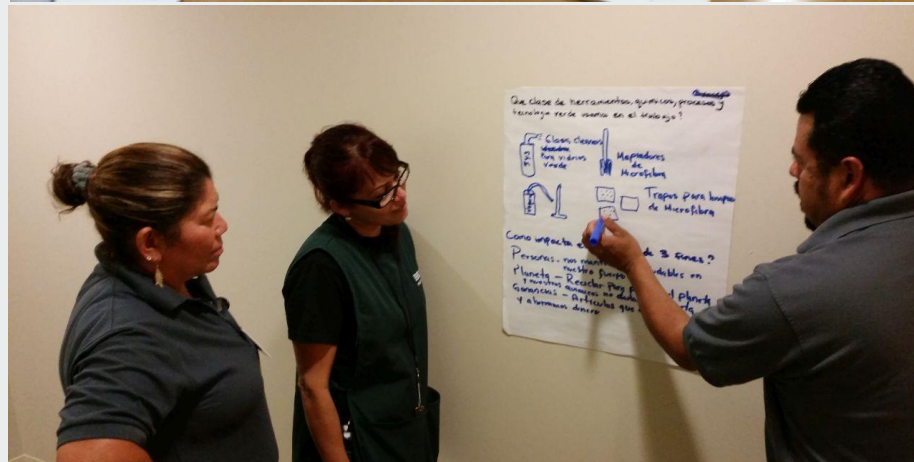
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## Community Advancement

- Health and Wellness
- Parent Engagement
- College Access



# Green Janitor Education Program





# Digital Literacy Program



1

**Full-Time Digital Literacy Coordinator**

2

**Development of tablet training at Google Campus for workers to communicate through web and mobile platforms – 15 hours**

3

**Blended learning model using tablets, combination of VESL and digital literacy curriculum also created in collaboration- 106 hours**

4

**Computer courses focusing on email, Microsoft Word, Excel, PowerPoint, etc.**

5

**Smartphone classes at BSP offices focusing on apps for health, banking, email, social media, etc.**

6

**Partnerships with LATTC, Janitorial Contractors, Client Companies such as Google, Celled and Mobile UP**

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# Health & Wellness Program



1

**Full Time Health Educator**

2

**Preventive Health Education focused on  
Diabetes, Depression, and  
Cardiovascular Illnesses**

3

**Individualized Case Management**

4

**Family Focused Health and Wellness  
activities**

5

**Digital Literacy for access to insurance**

6

**Partnerships with Kaiser Permanente,  
UnidosUS, Office of Minority Health**

# Financial Capability Program



1

**Full Time Financial Capability Coordinator**

2

**Financial Literacy Workshops with focus on budgeting and savings, building credit, retirement planning, loans, etc.**

3

**VITA IRS Tax Site offering free tax services to the community**

4

**Individualized Case Management**

5

**Digital Literacy for access to banking**

6

**Partnerships with United Way of Greater LA, Seimer Foundation, Jewish Free Loans, IRS, UCLA Iris Cantor Women's Center**

# Parent Education Program



1

**Parent Education Coordinator**

2

**Parent Education workshops focused on parent leadership skills ranging from school involvement to early childhood education in the home**

3

**College access workshops for middle and high school students**

4

**Mike Garcia Scholarship Fund**

5

**AB540 and DACA Services**

6

**Partnerships with United Way of Greater LA, UCLA Labor Center, UnidosUS, CA Science Center, Kellogg Foundation, Para Los Niños**



# Questions and Contact

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