



WORKCON 2021

An Equitable Recovery

May 25 - 28, 2021

REQUEST FOR PRESENTATIONS

Inequity has been the number one challenge of this economic recession. Lower-wage workers are experiencing a bigger burden, including greater risks to their health, and higher unemployment rates. We have also seen labor market declines being concentrated among communities of color and women. WORKCON 2021: An Equitable Recovery, seeks to bring to light and take action to ensure an equitable economic recovery in 2021 and beyond.

Topic Areas are listed on the next page. CWA is seeking workshops with an emphasis on Digital Access for Jobseekers, Job Creation, Equity and Access, and Data supporting Economic Trends. You do not need to have *all* the answers to submit. Thought provoking and discussion panel sessions are also welcomed.

Target Audience for WORKCON 2021

- Workforce Development Board Leaders and Members
- Workforce Development Professionals
- Business Services Representatives
- AJCC Providers and Staff
- CTE educators from Adult Schools
- Community Colleges
- Charter Schools
- ROPs
- County Offices of Education and the K- 12 system
- CDCR
- EDD Workforce Services Staff
- DOR and other rehabilitation programs
- Apprenticeship and Pre-apprenticeship programs
- Economic Development Professionals
- Key Partners working to provide a trained, skilled workforce to the industry sectors driving our economy

TOPICS

DIGITAL ACCESS, CAREER TECHNICAL EDUCATION, TECHNOLOGY DRIVEN SOLUTIONS

- Emerging Issues in Access to Career Technical Education
- Innovative programs working with Local Workforce Development Boards
- Innovative Apps and Supportive Technology & Software
- Targeted Outreach and Data Analytics Mobile Apps
- AJCC and Job Center Online Services
- Online Training

JOB CREATION, APPRENTICESHIP & PRE-APPRENTICESHIP/EARN & LEARN MODELS

- Apprenticeship and Pre-Apprenticeship Programs Next Generation Sector Partnerships
- Industry Partnerships
- Unique Challenges Facing Each Major Industry Sector High Level Business Services
- Prison to Employment Successes
- Working Collaboratively: Regional and Local Planning & Outcomes Strong Workforce Initiatives
- High Road Sector Partnerships High Road Construction Careers High Road Training Partnerships
- Leading Edge Collaborations and What Drove Them

DATA

- Labor Market Intelligence and Mapping Technologies
- The Future of Work – The “New” Economy

EQUITY & ACCESS

- Initiatives addressing issues around equity, income equality and diversity
- Diversity, Equity, and Inclusion Programs (DEI)
- Services for English Language Learners
- Sessions addressing the effect on women in the workforce
- Services for The Aging (and Aging Out) of the Workforce
- Best Practices and successes working with Homeless individuals
- Proven approaches in serving Target Populations (veterans, ex-offenders, long term unemployed, limited English speaking, at risk youth, etc.) Transgender Awareness and Job Coaching best practices for LGBTQIA Community

SERVING PEOPLE WITH DISABILITIES

- Reasonable accommodations for individuals with disabilities
- Making modifications to policies, practices, and procedures to avoid discrimination against persons with disabilities
- Administering programs in the most integrated setting appropriate Effectively communicating with individuals who have various disabilities Providing appropriate auxiliary aids and services, including assistive technology devices

PROGRAM & PROCESS IMPROVEMENT

- Safe Career Center Redesign due to covid-19
- Customer Centered Design Processes Group Facilitation Methodologies

WORK RELATED TOPICS & MINDFULNESS

- Mindfulness and Mental Health in the wake of Covid-19
- Building Resiliency in Systems and Individuals
- Employee Retention Strategies
- Finding and Retaining Talent
- Successful Onboarding for New Employees
- Boosting Morale and Productivity

POLICY THINK-TANKS

Lead a discussion around key policy issues facing the workforce system.

Have a different topic??

Do you have a completely different topic you want to discuss that you think is important? Propose away!!!

WORKSHOP PROPOSAL DEADLINE

Friday, April 2, 2021

WORKSHOP ANNOUNCEMENT DATE:

By Friday, April 23, 2021

CONFERENCE START & END TIMES

Tues. May 25, 2021 (8:30am – 12:30pm)

Wed. May 26, 2021 (8:30am – 12:30pm)

Thurs. May 27, 2021 (8:30am – 12:30pm)

Fri. May 28, 2021 (8:30am – 12:30pm)

CONFERENCE WORKSHOP START & END TIMES

Round 1 – Tues. May 25, 2021 (10:30am – 11:30am)

Round 2 – Wed. May 26, 2021 (10:30am – 11:30am)

Round 3 – Thurs. May 27, 2021 (10:30am – 11:30am)

Round 4 – Fri. May 28, 2021 (10:30am – 11:30am)

REGISTRATION FOR PRESENTERS

Presenters are encouraged to register; however, registration is not required. If your workshop is selected, we have provided a special discounted presenter rate.

Registration Rate for Presenters: \$265.30 (30% Discount)

Regular Ticket Rate: \$379.00

ESTIMATED NUMBER OF ATTENDEES

Anticipated Attendance: 400-450

The average workshop will enjoy 40 – 50 attendees.

5-6 concurrent workshops during each of the 4 rounds of sessions.

YOUR AUDIENCE

Conference participants are engaged both in policy and program implementation related to education, training, employment, and business services at the local, state, and national level.

Attendees work primarily for government, non-profit community-based organizations, and educational institutions. They work in America's Job Centers, for Workforce Development Boards, and in workforce and economic development departments, community colleges, charter schools, rehabilitation and county social service agencies and county offices of education, private schools, K-12, apprenticeship programs and business.

PREPARING YOUR WORKSHOP

- Workshops should involve interactive learning with discussion & interaction.
- Workshops will be an hour in length and take place on Zoom Webinar or Zoom Meeting Platform (presenter's choice).
- Presentations should connect their success to factors that reveal the underlying promising practice. This makes it relevant to other areas and helps move the discussion beyond "show and tell" sessions.
- CWA may edit workshop titles and descriptions. Due to space limitations, not all proposals are accepted.
- Although we value the commercially available products and services available within our industry, sales presentations are not appropriate for workshops and will not be considered. Sponsorships are available if you are interested in connecting with our attendees in a manner that promotes sales and services.

TECHNICAL SUPPORT

All workshops will be supported by a CWA staff member who will act as "Host" of your workshop. They will be present through the workshop to assist should any technical issue occur.

All workshops will be recorded and made available to conference attendees as "Replays" to watch up to three months after the conference.

SUBMISSION INSTRUCTIONS AND TEMPLATE ON NEXT PAGE >>>>>>

WORKCON 2021
An Equitable Recovery
WORKSHOP SUBMISSION TEMPLATE

Please use the following template and send your Proposal as a **WORD document**.
If selected, the below information will be displayed on the conference website.

Send it to CWA at: presenter@calworkforce.org

Subject Line: WORKCON21 + your *workshop title*.

Workshop Title:

Workshop Description (75 words or less)

A brief, concise description of your session that is suitable for use on the Conference Website and Digital Program.

Corresponding Topic(s): *List all Topics which apply from RFP*

Presenter Information (*Required for ALL presenters*)

First & Last Name:

Email:

Organization:

Organization Title:

Company Url:

Biography:

(Upload/Attach a Headshot)

(Additional information, optional)

Facebook Url:

Twitter Url:

LinkedIn Url:

Instagram Url:

Books Url:

Contact number:

Additional Questions? Contact a CWA Conference Coordinator, Matt Hidalgo, at
mhidalgo@calworkforce.org