

CALL FOR PRESENTATIONS

WORKCON 2022

Reimagining the World of Work

May 25-27, 2022

Westin San Diego Gaslamp Quarter

WORKCON, designed and hosted by the California Workforce Association (CWA), is seeking to highlight the most innovative and strategic collaborations, programs, principals, and partnerships which can showcase the work that you are all doing today to reimagine the world of work as we know it.

The "Great Resignation" the US experienced in November and December 2021 on the heels of a global pandemic as well as a national discord on equity has changed our perception of what work is. 1 in 7 jobs are now "work from home" jobs. Many formally employed individuals are also seeing the benefits in entrepreneurship. Where is the world of work going? Now is the time to come together to discuss this crucial question and more as we reimagine our perceptions of the very nature of success.

You don't need to have *all* the answers to submit. 😊 Thought provoking and discussion sessions are welcomed.

Target Audience

- Workforce Development Board members and Staff
- Workforce Development Professionals
- One Stop AJCC Providers
- CTE educators from Adult Schools
- CA Community College
- Charter schools
- ROP programs
- County Offices of Education and the K- 12 system
- DOR and other rehabilitation programs
- Apprenticeship and pre-apprenticeship programs
- Youth Program Specialists
- Business Services Specialists
- Economic Development Professionals
- ...and other key partners working to provide a trained, skilled workforce to the industry sectors driving our economy.

POTENTIAL TOPIC AREAS

DIGITAL ACCESS, CAREER TECHNICAL EDUCATION, TECHNOLOGY DRIVEN SOLUTIONS

- Emerging Issues in Access to Career Technical Education
- Innovative programs working with Local Workforce Development Boards
- Innovative Apps and Supportive Technology & Software
- Targeted Outreach and Data Analytics Mobile Apps
- AJCC and Job Center Online Services
- Online Training

JOB CREATION, APPRENTICESHIP & PRE-APPRENTICESHIP/EARN & LEARN MODELS

- Innovative Apprenticeship and Pre-Apprenticeship Programs
- Youth Apprenticeship Models
- Industry Sector Partnerships
- Unique Challenges Facing Each Major Industry Sector
- High Level Business Services
- Prison to Employment Successes
- Working Collaboratively: Regional and Local Planning & Outcomes
- High Road Sector Partnerships, High Road Construction Careers, High Road Training Partnerships
- Leading Edge Collaborations and What Drove Them

DATA

- Labor Market Intelligence and Mapping Technologies
- The Future of Work – The “New” Economy

Diversity, Equity, Inclusion, Access

- Initiatives addressing issues around equity, income equality and diversity
- Diversity, Equity, and Inclusion Programs (DEI)
- Services for English Language Learners
- Sessions addressing the effect on women in the workforce
- Services for The Aging (and Aging Out) of the Workforce
- Best Practices and successes working with Homeless individuals
- Proven approaches in serving Target Populations (veterans, ex-offenders, long term unemployed, limited English-speaking, at-risk youth, etc.)
- Transgender Awareness, and Job Coaching best practices for LGBTQIA Community

SERVING PEOPLE WITH DISABILITIES

- Reasonable accommodations for individuals with disabilities
- Making modifications to policies, practices, and procedures to avoid discrimination against persons with disabilities

- Administering programs in the most integrated setting appropriate; effectively communicating with individuals who have various disabilities; providing appropriate auxiliary aids and services, including assistive technology devices

PROGRAM & PROCESS IMPROVEMENT

- Safe Career Center Redesign
- Customer Centered Design Processes
- Group Facilitation Methodologies

WORK RELATED TOPICS & MINDFULNESS

- Mindfulness and Mental Health for Staff
- Building Resiliency in Systems and Individuals
- Employee Retention Strategies
- Finding and Retaining Talent
- Successful Onboarding for New Employees
- Boosting Morale and Productivity

POLICY THINK-TANKS

Lead a discussion around key policy issues facing the workforce system.

Have a different topic??

Do you have a completely different topic you want to discuss that you think is important? Propose away!!!

And...

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WORKSHOP PROPOSAL DEADLINE

Friday, March 25, 2022

Proposers are encouraged to submit prior to that date.

WORKSHOP ANNOUNCEMENT BY

Friday, April 1, 2022

CONFERENCE START & END TIMES

Pre-Conference Sessions: Wednesday May 25, 2022 – starting at 9am

Conference Begins: **Wednesday May 25, 2022** – 12:30pm

Conference Ends: **Friday May 27, 2022** – 1:00pm

CONFERENCE HOTEL

[Westin San Diego Gaslamp Quarter](#)

910 Broadway Circle, San Diego, CA 92101

Telephone: 1-619-239-2200

Presenters are responsible for their own hotel reservations.

[Access Room Block***](#)

Rooms are \$189 per night. The special room rate expires on May 2, 2022 or until the group block is sold-out, whichever comes first. A maximum of two (2) rooms may be reserved per guest.

**** If the block is full, you will be responsible for securing other housing at rates that may be substantially higher.*

CONFERENCE REGISTRATION FOR WORKSHOP PRESENTERS

All workshop presenters must register for the Conference!

Please register at the time you submit your proposal, if possible. Thank you in advance for abiding by our presenter registration policy. Please mind the three rates for presenters.

WORKSHOP ONLY RATE

No Charge

This applies to presenters who come only to present and then leave the Conference. A special name badge will be available at Registration.

ONE DAY PRESENTER RATE

\$450

Presenter is given access to other Conference sessions and functions on the day of your presentation. (Thursday 5/26 best offer)

FULL CONFERENCE PRESENTER RATE

\$615 (lowest rate available)

Presenter has access to the entire range of Conference experiences, including plenary sessions, workshops, receptions, continental breakfasts, the luncheon, and refreshment breaks.

To register online, go to: <https://calworkforce.org/workcon>

NUMBER OF ATTENDEES

Anticipated Attendance: 550 - 600

The average workshop will enjoy 40 – 50 attendees.

10 concurrent workshops during each of the 5 rounds of sessions.

YOUR AUDIENCE

Conference participants are engaged both in policy and program implementation related to education, training, employment, and business services at the local, state, and national level.

Attendees work primarily for government, non-profit community-based organizations, and educational institutions. They work in America's Job Centers of California, for Workforce Development Boards, and in workforce and economic development departments, community colleges, charter schools, rehabilitation and county social service agencies and county offices of education, private schools, K-12, apprenticeship programs and business.

PREPARING YOUR WORKSHOP

- Workshops should involve active learning with discussion & interaction.
- Presentations should connect their success to factors that reveal the underlying promising practice. This makes it relevant to other areas and helps move the discussion beyond "show and tell" sessions.
- No more than 6 individuals on a panel please.
- CWA may edit workshop titles and descriptions or combine similar proposals into one session. Due to space limitations, not all proposals are accepted.
- Although we value the commercially available products and services available within our industry, **sales presentations are not appropriate for workshops** and will not be considered. Sponsorships and exhibit space is available if you are interested in connecting with our attendees in a manner that promotes sales and services.

AUDIO VISUAL NEEDS

Rooms will be equipped with LCD projectors and screens to project PowerPoint presentations and any other video source material (DVD's, video clips, etc.). HDMI, VGA and USB cables will be available to connect with your laptop or notebook.

Multiple presenters should coordinate their presentations so that they are all on one laptop. **CWA does not supply LAPTOPS.** Presenters must bring their own laptop, if needed.

SUBMISSION INSTRUCTIONS ON NEXT PAGE >>>>>>

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WORKSHOP SUBMISSION PROCEDURES

Please create and submit your Proposal as a WORD document.

Send it to CWA at: presenter@calworkforce.org

Subject Line: WORKCON + your *workshop title*.

Your Proposal should include the following elements:

Suggested Workshop Title

Workshop Description (75 words or less)

A brief, concise description of your session that is suitable for use in the Conference Program.

Presenter(S) Contact Info (*for all presenters*)

Name:

Email:

Phone (cell or office):

AV NEEDS

All rooms are supplied with an LCD projector, screen, sound, and flipcharts.

(Yes/No); I need High-Speed Internet; internet for normal browsing/email is provided by the conference hotel. We highly suggest you cache clips from the Internet.

Please click the check box:

Yes, I understand that I will need to register as a presenter at either the special presenter rate, a one-day presenter rate, or even if I'm just coming to present and then leaving the Conference (no charge).**

**Every individual on site is required to register and have a name badge.

NOTE: Presenters must bring their own Laptops.

MacBook users must bring the correct **Adapter** to connect to the LCD projector. No adapter...no PowerPoint!

HDMI, USB, and the older/ standard VGA connections will be available.

Additional Questions?

Contact a CWA Conference Coordinator, Matt Hidalgo, at

mhidalgo@calworkforce.org