

Do you struggle to find the talent your company needs to grow?

Traditional hiring and recruitment methods may be keeping you from finding the skilled workforce that you need to succeed

SKILLFUL[®] TALENT SERIES WORKSHOPS

- Most job openings list requirements that create barriers that eliminate more than 95% of possible applicants.
- A skills-based hiring approach can help you expand your talent pool, reduce bias, and increase diversity in your workforce.
- Learn the benefits of implementing a skills-based hiring approach to attract and retain talent for hard-to-fill positions.



SKILLFUL TALENT SERIES 101 & 102

Attract the Right Talent (STS 101)

Reduce bias and broaden talent pools by focusing your job posting on the skills candidates need to succeed.

Candidate Evaluation (STS 102)

Double your interviewing effectiveness and select the candidate most likely to succeed by emphasizing a candidate's skills in the process and through skills assessments.

Workshops are available to Bay Area businesses at no cost through the Bay Area Consortium of Workforce Boards.

Register now at bayareaskillshiring.org.