



Meeting of the Minds in Monterey

Courageous Progress!

September 6 – 8, 2022

Monterey Marriott

350 Calle Principal, Monterey, CA 93940

CALL FOR WORKSHOP PRESENTATIONS

About Meeting of the Minds

Meeting of the Minds 2022: *Courageous Progress!* Is all about examining ways that will ensure critical connections occur, look to strong examples of programs that lead to identified outcomes and highlight areas where the public workforce system is working together to form new strategic initiatives which ultimately move us into a more equitable economic ecosystem.

This year's conference, designed and hosted by the California Workforce Association (CWA), is seeking to highlight the most innovative and strategic collaborations, programs, principals, and partnerships which can showcase the work that you are all doing today to reimagine the world of work as we know it. This conference also features a **Board Member Track**, specifically tailored for Workforce Development Board members which will feature topics such as strategy, purpose, and what it takes to lead with courage through the new economy.

You don't need to have all the answers to submit. Thought provoking and discussion sessions are welcomed.

POTENTIAL TOPICS FOR WORKSHOPS & DISCUSSION SESSIONS

If you have ideas about these topics, are experimenting with new approaches, want to tout your early successes, highlight your partnerships, show off some cool stuff...or, if you have turned your strategy into reality, read on.*

The topics are meant to be illustrative and not exhaustive of potential session topics.

*We encourage sessions conceived and presented by Workforce Board members.

WORKFORCE BOARD TRACK – Workshops Specifically for Local Workforce Board Members

- The REAL work of Workforce Boards (How is your board taking a leadership role in community development?)
- Strategic planning dos and don'ts for Workforce Boards
- Performance dashboards and other Workforce Board Tools
- Models for Assuming a Strong Community Leadership Position
- WFBs and Regional Work
- Equitable Workforce Best Practices
- Instigating or Supporting Community Forums on Key Workforce Issues
- Uncommon and Intriguing Practices of Select WF Boards
- Partnerships with your Elected Officials: Practices Worth Emulating

Race, Equity, Diversity, and Inclusion (REDI)

- What does workforce Equity mean? – for public and private sector board members, impact on labor
- Shifting Programmatic and Systemic Thinking for Equity
- Inclusive Growth: Serving Workers Who Are Being Left out and/or Left Behind
- New, ongoing, and innovative strategies to combat inequity to assist job seekers and employers
- Working with Employers to support Equity and promote Racial Equality
- Equitable hiring practices from the perspective of the Employer
- Reviewing data and accountability measures to track progress for REDI

Workforce and Economic Data & Deployment

- Industry Sector Trends
- What Should We Be Measuring? Data for Good or Data for What?
- Tracking outcomes back to strategies
- Return on Investment Models
- Using data to ensure solid program design that gets results

- LMI Tools

Work Based Learning

- Developing and Administering Career Pathways
- Apprenticeships and Pre-Apprenticeships: Developing and continuing programs during and post COVID-19
- Virtual Classrooms and Training Programs
- Expanding Work Based Learning, Internships and Other Work Experiences
- Career Pathways are Not Linear
- CTE programs that are making a difference
- How education partners play a role in a broad workforce strategy

Business Engagement

- Business Engagement and Sector Strategies
- Development programs from Sector Strategy Work and Planning
- Becoming More Demand Driven
- Coordinated Approach to Job Development
- Developing a Cross-Organizational Business Engagement Strategy
- Business as Leaders...How do they drive Strategy
- Business Engagement Outcome measures

The Future of Work

- The Future of Work: Challenges and Emerging Responses
- Making a Living: Supporting People Seeking Work but Not Jobs
- The Future of Manufacturing: What Do We Need to Know?
- Strategies for engaging remote workers
- Assisting Companies in Successful Implementation of Automation
- The Future Economy: Trends and in demand sectors after and during COVID

Going Virtual and Digital

- Recruiting in the Digital Age
- Welcome to 2022: Using Alexa, YouTube, TikTok, and other social media tools for recruitment.
- Wikipedia to Support Peer to Peer Sharing, Online Learning & More
- Best Apps for Job Seekers and Employer recruitment
- The Emerging Future of Career Exploration: Online & Other Tools
- Adult Education Reimagined

Becoming Better Partners and Collaborators

- Group Process Skills
- Designing Effective Meetings
- Models for Leading Large-Scale Change

- Creating common vision...then holding accountability

Regional Work

- Doing Regional Work That Matters
- Regional Industry Advisory Groups – strategies and best practices
- Using Regional Economic Data to be turned into program design
- Measuring regional impacts of the workforce eco-system during and post COVID
- Connecting regional strategies to local program design and delivery
- Playing to each other's strengths.

Improving Service Delivery

- Re-Opening Safely – Best Practices
- Human Centered Design: Best Practices
- What Evidenced Based Practices Tell Us for Virtual Service Delivery
- Different Thoughts and Approaches about Dealing with a multi-generational work environment.
- Integration & Alignment Within AJCCs
- L.E.A.N. Innovation and Other Quality Management Practices

Services to Vulnerable Populations

- How vulnerable are “Vulnerable” Populations?
- Increasing Employment Participation Rates for people with disabilities
- Reentry Programs that Reduce Recidivism
- Youth vs. Young Adult Program and Service Designs
- Virtual Services and strategies for serving English Language Learners
- Services and programs for Veteran Job Seekers

Work Related Topics & Mindfulness

- Mindfulness and Mental Health for Staff
- Building Resiliency in Systems and Individuals
- Employee Retention Strategies
- Finding and Retaining Talent
- Successful Onboarding for New Employees
- Boosting Morale and Productivity

CWA Meeting of the Minds Proposal Period:

Tuesday, June 21, 2022 through Friday, July 15, 2022

Proposers are encouraged to submit prior to this date.

WORKSHOP ANNOUNCEMENT BY

Friday, July 29, 2022

SUBMISSION DATES, HOTEL & REGISTRATION INFO

CONFERENCE START & END TIMES

Pre-Conference Sessions: **Tuesday September 6, 2022** – starting at 12:30am

Conference Begins: **Thursday September 8, 2022** – 12:30pm

TARGET AUDIENCE

- Members and Staff of Workforce Development Boards
- Career Center Staff, including partners from EDD, DOR, CalWorks, Adult Education, Adult Schools, ROP, COE, and more
- Educators from community colleges, K-12 and the CSU campuses involved with Career Technical Education, contract education and other specialized certificate programs within key industry sectors
- Community based organizations connecting constituencies with basic skills, bridge programs, and other skill enhancements
- Organizations involved with apprenticeship and pre-apprenticeship programs, and other initiatives leading to industry recognized credentials
- Professionals involved in economic development, small business development and who support entrepreneurship
- Researchers and practitioners involved in entrepreneurial training and other support for thriving in the emerging economy
- Foundations supporting workforce development solutions
- Businesses interested in learning more about education and workforce development resources and support
- Stakeholders involved in building strong regional economies

ANTICIPATED ATTENDANCE

Over 600 individuals will attend the Conference.

MONTEREY MARRIOTT CONFERENCE HOTEL

Monterey Marriott Hotel

350 Calle Principal, Monterey, CA 93940

HOTEL RESERVATIONS

Presenters are responsible for their own hotel reservations:

Monterey Marriott Hotel CWA Group Rate Information

[Click here to book your room for MMM 2022](#)

or call (877)901-6632 and mention “CWA Meeting of the Minds” for discounted group rate. **\$203.00 per night for Single/Double**. The special room rate is available until Aug 16, 2022, or until the block is sold-out.

REGISTERING AS A PRESENTER

If your workshop is selected, please register your attendance with the **password** you are given with your acceptance letter/email. We encourage you to stay for the full conference if you are able. All presenters must register under one of the following options:

1. **PRESENTER ONLY RATE: No Charge**
Use only if you are coming to present and not attending any other Conference sessions or functions; meals and special events are not included with this registration type.
2. **ONE-DAY PRESENTER RATE: \$449.00**
Gives a presenter access to all Conference sessions and functions on the day of your presentation.
3. **FULL CONFERENCE PRESENTER RATE: \$615.00**
Full three-day access to all Conference sessions and functions.

In order to register, please click the following link to visit CWA's [Meeting of the Minds in Monterey registration page](#). If you do not have your password, please email CWA Conference Coordinator & Curator, Matt Hidalgo at mhidalgo@calworkforce.org. We look forward to seeing you there!

PREPARING YOUR WORKSHOP

- Workshops should involve active learning with discussion & interaction.
- Presentations should connect their success to factors that reveal the underlying promising practice. This makes it relevant to other areas and helps move the discussion beyond "show and tell" sessions.
- No more than 6 individuals on a panel please.
- CWA may edit workshop titles and descriptions or combine similar proposals into one session. Due to space limitations, not all proposals are accepted.
- Although we value the commercially available products and services available within our industry, **sales presentations are not appropriate for workshops** and will not be considered. Sponsorships and exhibit space is available if you are interested in connecting with our attendees in a manner that promotes sales and services.

QUESTIONS?

Please email CWA Conference Coordinator & Curator, Matt Hidalgo:
mhidalgo@calworkforce.org

PRESENTER SUBMISSION PROCEDURES

Please send your proposal(s) via email to CWA to presenter@calworkforce.org
Subject Line: MMM2022: Title of your Workshop

Please follow the outline below in crafting your proposal:

Proposed Session Title:

Draft Session Description: (75 words or less)

Describe what will be covered in the session. Imagine you are an attendee deciding what is relevant to your learning. (1,200 characters or less; please be concise) This description will be used for the program.

List all corresponding Topics for Workshop: (Example: Workforce Board Track, RDEI, Workforce and Economic Data & Interpreting LMI, and Work Based Learning)

Discussion Leader, Panelists or Presenter(s) (as appropriate):

List First/Last Name, Title, Affiliation, Email Address, and Cell Phone Number for each

First & Last Name	Title	Organization	Email Address	Cell Phone

AV Needs: *(all rooms are equipped with LCD, screen, flipchart, and power strip)*

Check any of the following A/V services you may need for your presentation:

- Sound
- Internet Access

Additional AV Needs?:

Provide a brief description of any additional AV needs for your presentation

Presenter Registration Policy:

- Yes, I am aware of the need for all presenters in my session to register, and for presenters to pay conference registration fees if attending other functions or sessions during the conference.